



**2011 OHIO CDC ASSOCIATION
ANNUAL CONFERENCE**

October 5 - 6 • Mahoning Valley





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REGISTRATION

To register visit the Conference page of the Ohio CDC Association website at:
<http://www.ohiocdc.org/conferences.html>

Early Bird Registration *(AVAILABLE UNTIL SEPT. 7TH)*

OCDCA Members: \$150
 Non Members: \$200
 *Additional Staff Person: \$100

Conference Registration *(AFTER SEPT. 7TH)*

OCDCA Members: \$200
 Non Members: \$250
 *Additional Staff Person: \$150

One-Day Conference Registration

OCDCA Members: \$100
 Non Members: \$150

*Additional Staff Person rate available for OCDCA Members Only, only available after first staff member from organization registers at the regular rate. For additional registration information contact Rhonda Foreman at rforeman@ohiocdc.org or 614-461-6392 x. 210.



SPONSORS

Platinum Level Sponsors:

Ohio Capital Corporation for Housing
Ohio Department of Development
PNC Bank

Silver Level Sponsors:

Huntington Bank
The Raymond John Wean Foundation

Bronze Level Sponsors:

City of Youngstown
Enterprise Community Partners
Neighborhood Progress Inc.
Ohio Housing Finance Agency (OHFA)
WesBanco

Conference Wide Sponsors:

Fifth Third Bank
Finance Fund
The Home Savings and Loan Company
LISC Greater Cincinnati & Northern Kentucky
LISC Toledo
National Equity Fund
NeighborWorks America

THANK-YOU SPONSORS!!

**Sponsors are current as of August 1, 2011*



CONFERENCE LOCATION

Holiday Inn Boardman

7410 South Avenue
Boardman, Ohio 44512
Tel: 330-726-1611
<http://www.holidayinnboardman.com>

Sleeping Rooms: \$82.99 Per Night. **Rate available until September 7, 2011.** Please call the hotel directly to make your sleeping room arrangements. Mention you are with Ohio CDC Association to receive the discounted rate. Questions: Please contact Amy Rosenthal at arosenthal@ohiocdc.org or by phone at 614-461-6392 x 204.

KEYNOTE SPEAKERS



Will **ALLEN**

Will Allen, Founder and CEO, Growing Power

Opening Luncheon – Wednesday, October 5, 2011, 11:45 am



Will Allen, son of a sharecropper, former professional basketball player, ex-corporate sales leader and now farmer, has become recognized as among the preeminent thinkers of our time on agriculture and food policy. The founder and CEO of Growing Power Inc., a farm and community food center in Milwaukee, Wisconsin, Will is widely considered the leading authority in the expanding field of urban agriculture. At Growing Power and in community food projects across the nation and around the world, Will promotes the belief that all people, regardless of their economic circumstances, should have access to fresh, safe, affordable and nutritious foods at all times. Using methods he has developed over a lifetime, Will trains community members to become community farmers, assuring them a secure source of good food without regard to political or economic forces. In 2008, Will was named a John D. and Katherine T. McArthur Foundation Fellow and was awarded a prestigious foundation “genius grant” for his work – only the second farmer ever to be so honored. He is also a member of the Clinton Global Initiative, and in February 2010, he was invited to the White House to join First Lady Michelle Obama in launching “Let’s Move!” her signature leadership program to reverse the epidemic of childhood obesity in America. In May 2010, Time magazine named Will to the Time 100 World’s Most Influential People.



Michael **O'BRIEN**

Honorable Michael J. O'Brien, Mayor, City of Warren

Member Awards Luncheon – Thursday, October 6, 2011, 12:30 pm

Michael J. O'Brien is a 1973 graduate of Warren John F. Kennedy High School, and a 1978 graduate of Youngstown State University, with a Bachelor of Science Degree in Criminal Justice. Michael is a former employee of Warren Police Department, as a Corrections Officer for three years; and a former employee of the Trumbull County Family Court, as Juvenile Probation Officer for eleven years. Mr. O'Brien served eleven years as Warren City Councilman, and served eleven years as Trumbull County Commissioner. Mr. O'Brien is currently serving in his second term as Mayor of Warren.

Michael is an active member of the Criminal Sentencing Commission of Ohio, in which he was appointed by Governor Strickland in 2007. Most recently he was appointed to the Trumbull Memorial Hospital Board of Trustees. Michael is a graduate of Leadership Mahoning Valley, and serves on the Mahoning Valley Economic Development Corporation; and in 2006, served as Chairman of the Eastgate Regional Council of Governments. In addition, he is a member of the Trumbull County Children and Family First Council. Michael is very active in both Youth Baseball and Soccer in Warren. He also serves upon dozens of Executive Committees and Community Boards.

In 2000, the National Association of Social Workers named Michael "Public Official of the Year". The Warren Area Jaycees also named him "Man of the Year". In 2006, the Youngstown-Warren Regional Chamber named Michael "Business Advocate of the Year"; AND most recently in March 2011, Michael was presented the "Political Achievement Award" by the Youngstown-Warren Regional Chamber. In May 2011, Michael was presented the "Public Elected Official of the Year Award" by the National Association of Social Workers, Ohio Chapter Region IV.

Mr. O'Brien is a lifelong resident of Warren, with three children; and they are members of St. Joseph's Catholic Church in Warren. Michael, his son graduated from Ohio State University in 2009, and presently enlisted in the United States Marine Corp; Kristen, his daughter, is a senior at Kent State University; and son, Dominic, is in the fourth grade.

FEATURED SPEAKERS



Lavea **BRACHMAN**

Lavea Brachman, Executive Director, Greater Ohio Policy Center & Nonresident Senior Fellow, Brookings Institution

Finding the Way Forward: Rebuilding our Cities to be Smaller Yet Stronger Workshop – Thursday, October 6, 2011, 10:45 am

Lavea Brachman is executive director and a founder of the Columbus-based Greater Ohio Policy Center, a think-tank and grassroots organization focusing on state policy reform to spur urban and regional economic redevelopment and sustainable land use in Ohio. As Nonresident Senior Fellow at the Brookings Institution Metropolitan Policy Program in Washington, she was a co-author of the Greater Ohio/Brookings Institution publication, *Restoring Prosperity: Transforming Ohio's Communities for the Next Economy*, which launched the Restoring Prosperity Initiative and framed a state policy reform agenda to revitalize Ohio. She also co-authored *Ohio's Cities at a Turning Point: Finding a Way Forward* which characterizes Ohio's "shrinking" cities and outlines state policy recommendations. Through speeches, presentations and coalition-building around the state, she has been instrumental in promoting a non-partisan research, policy development, and coalition-building initiative aimed at reforming state policy to revitalize Ohio's cities and towns and reinvigorate the state's economic competitiveness. Lavea also currently serves as Cities in Transition Initiative Fellow at the German Marshall Fund advising GMF on drawing lessons from European cities' efforts at regrowth for American, and particularly, Ohio's shrinking cities. Lavea also co-founded and directed ReBuild Ohio, a statewide vacant and abandoned property initiative.

Before returning to Ohio, Lavea practiced law in Washington, D.C. and was a partner at a consulting firm advising Fortune 500 companies on brownfield redevelopment strategies. Always passionate about community empowerment and economic redevelopment projects, strategies, and policies, she has worked in several capacities at other non-profit, think tank and public sector organizations, including as a Visiting Fellow at the Lincoln Institute of Land Policy in Cambridge, Massachusetts, the Chicago-based Delta Institute, and at the Department of Energy (DOE) in the Clinton Administration. Lavea has also taught as an adjunct professor in urban studies and planning programs at both the Massachusetts Institute of Technology (MIT) and The Ohio State University. Lavea received her bachelor's degree from Harvard College, her law degree from The University of Chicago Law School, and a master's in city planning from MIT. She has two children and lives in Columbus, Ohio.



Alan
MALLACH

Alan Mallach, Nonresident Senior Fellow, Brookings Institution

Finding the Way Forward: Rebuilding our Cities to be Smaller Yet Stronger Workshop – Thursday, October 6, 2011, 10:45 am

Alan Mallach is a senior fellow at the Center for Community Progress, a non-resident senior fellow at the Metropolitan Policy Program of The Brookings Institution in Washington DC, a visiting scholar at the Federal Reserve Bank of Philadelphia. A widely known speaker and writer on housing policy and urban change, he has been engaged in planning, community development and urban policy as a public and private sector practitioner, advocate and scholar for over forty years, serving as Director of Housing and Economic Development for the city of Trenton, New Jersey from 1990 to 1999. He teaches in the graduate city planning



Joel **RATNER**

Joel Ratner, President and CEO, Neighborhood Progress, Inc.
Ideas on the Future of Community
Development Workshop – Thursday, October 6, 2011, 9:00 am

Joel Ratner is President & CEO of Neighborhood Progress Inc., a nonprofit organization dedicated to revitalizing Cleveland's neighborhoods. Before joining NPI, Joel served as President of the Raymond John Wean Foundation. In his time with the Wean Foundation, Joel led its comprehensive effort to advance the Mahoning Valley. Under his leadership, the Foundation started a grassroots grantmaking effort and catalyzed a large-scale community organizing effort. The Foundation presented capacity building programming and provided key catalytic support to various efforts, including a new community college, a coalition to enroll children in SCHIP and Medicaid, the development of impactful community development organizations, a P-16 educational improvement effort, and strengthening of the regional transit system. Under Joel's leadership, the Foundation engaged in an effort to better connect the Mahoning Valley with the region, including through the Fund For Our Economic Future and the Techbelt Initiative.

Before coming to the Wean Foundation, Joel led the Neighborhood Connections Program at The Cleveland Foundation. The program provides small grants in the City of Cleveland to grass-roots groups working to improve their neighborhoods. The program has been widely recognized as a leader in its field.

Prior to that Joel served as Regional Director of the Anti-Defamation League (ADL). While there, Joel led efforts across Ohio to fight anti-semitism and other forms of racism and bigotry.

Joel attended Case Western Reserve University School of Law, where he was a member of the law review and graduated in 1995. Joel was then offered a position in the Cleveland office of the Columbus law firm of Vorys, Sater, Seymour and Pease, where he worked for three years as a litigation associate. Before beginning work there, Joel spent a year working for Housing Advocates, a nonprofit organization. While at Housing Advocates, Joel worked representing tenants in landlord-tenant disputes as well as representing victims in Fair Housing cases (housing discrimination).

Joel attended Yale University, where in his senior year, he was first appointed and then elected to the New Haven Board of Aldermen (1st Ward), the city's legislative body. In New Haven, in addition to serving as Alderman, Joel was a member of the City Planning Commission, the New Haven Affirmative Action Commission, and the Mayor's Task Force on AIDS.

Joel left New Haven to work in Thailand for a year, interviewing refugees from Vietnam, Cambodia and Laos for resettlement in the U.S. This work took place under the auspices of the International Rescue Committee and the U.S. State Department. Joel subsequently volunteered in Israel for a year, and then received a Rotary Scholarship to study in Buenos Aires Argentina, where he spent a year.

Joel serves on the Steering Committee of Grassroots Grantmakers, an organization supporting the development of grassroots funding and engagement by funders, as well as the boards of the Cleveland Hillel Foundation and OneCommunity, and he chairs the Harvest for Hunter Allocations Committee at the Cleveland Foodbank.

Joel has two sons and a daughter and is an active member of Green Road Synagogue.



CONFERENCE AGENDA

Wednesday

OCTOBER 5, 2011

8:00 am - 12:00 pm	Conference Registration and Continental Breakfast
10:00 am - 11:30 am	Workshop Session I <ul style="list-style-type: none">• Building Sustainable Organizations• Reclaiming Ohio's Food Shed• City of Green: Vacant Land Reuse in Youngstown
11:45 am - 1:15 pm	Opening Luncheon featuring Will Allen
1:30 pm - 4:30 pm	Neighborhood Tours <ul style="list-style-type: none">• Youngstown Rising: Idora Neighborhood Transformation• Philanthropy, Production, Pizza and Pride: The North Side Tour• Downtown Youngstown: A Ghost of a Chance—City of Youngstown• City of Warren Historic District
4:45 pm - 5:30 pm	Ohio CDC Association Annual Business Meeting
6:30 pm - 8:30 pm	Conference Reception Location: McDonough Museum of Art at Youngstown State University

Thursday

OCTOBER 6, 2011

8:00 am - 10:00 am	Conference Registration and Continental Breakfast
9:00 am - 10:30 am	Workshop Session II <ul style="list-style-type: none">• Ideas on the Future of Community Development• Federal Budget and Policy Impact on Community Development
10:45 am - 12:15 pm	Workshop Session III <ul style="list-style-type: none">• Finding the Way Forward: Rebuilding our Cities to be Smaller Yet Stronger• Mobilizing Home Ownership and Economic Development Capital• Community Asset Building: From Individuals to Neighborhoods
12:30 pm - 2:00 pm	Member Awards Luncheon Remarks by City of Warren Mayor Michael O'Brien

**Events subject to change*

**Unless otherwise noted all events will be held at the Holiday Inn Boardman*



CONFERENCE EVENTS

Wednesday
OCTOBER 5, 2011

8:00 am - 12:00 pm	Conference Registration and Continental Breakfast
10:00 am - 11:30 am	Workshop Session I
11:45 am - 1:15 pm	Opening Luncheon featuring Will Allen
1:30 pm - 4:30 pm	Neighborhood Tours
4:45 pm - 5:30 pm	Ohio CDC Association Annual Business Meeting
6:30 pm - 8:30 pm	Conference Reception

8:00 am – 12:00 pm
REGISTRATION AND CONTINENTAL BREAKFAST

10:00 – 11:30 am
WORKSHOP SESSION I

BUILDING SUSTAINABLE ORGANIZATIONS

Ben Nichols, Senior Program Director, Enterprise Community Partners

Enterprise recently released a paper based on its research of ten community development organizations that failed or were pushed to the brink. At this session, Enterprise will lead a discussion around implementing the paper's recommendations for organizations and funders.

RECLAIMING OHIO'S FOOD SHED

James W. Converse, Regional Development Director, Common Wealth, Inc. and Manager, Northside Farmers Market and Downtown Farmers Market, PhD

Mary Donnell, Executive Director, Green City Growers'

Leslie Schaler, Director of Programming, Appalachian Center for Economic Networks

Hattie Wilkins, Lead Farmer, Fairmont Girls Garden

Moderator: Pat Rosenthal, Executive Director, Common Wealth, Inc.

Ohio orchards, fields, farms, and greenhouses (rural and urban) are central to rebuilding our regional food economy and offer a substantial part of both our future food and our new jobs. Currently only 3% of the food purchased in Ohio is grown in Ohio. It is "cheaper" to buy an apple grown in China than it is to buy one grown at Haus, Whitehouse, Dillon's, or Huffman's orchards right down the road. There are many policy and subsidy props to this global food supply that can be changed. We face complex challenges, with great development opportunities and projects, and are creating paradigm shifts to make it happen.

CITY OF GREEN: VACANT LAND REUSE IN YOUNGSTOWN

Bill D'Avignon, Community Development and Planning Director, City of Youngstown

Debora Flora, Executive Director, Lien Forward Ohio

Presley Gillespie Executive Director, Youngstown Neighborhood Development Corporation

Moderator: Ian Beniston, Deputy Director, Youngstown Neighborhood Development Corporation

Guided by the vision of the Youngstown 2010 Plan, the City of Youngstown, community organizations, and residents have begun to transform the city's 23,000 vacant lots into neighborhood assets and productive spaces. This session will highlight the strategies and results of YNDC's Lots of Green, vacant land reuse program in the Idora neighborhood and Lien Forward Ohio's vacant land reuse activities in the Brier Hill neighborhood. The role of public/ private partnerships, opportunities and challenges associated with vacant land reuse at the city-wide and neighborhood scale will also be discussed.

11:45 am – 1:15 pm

OPENING LUNCHEON

Will Allen, Founder and CEO, Growing Power

Nate Coffman, Executive Director, OCDCA

Steve Torsell, Board President, OCDCA and Executive Director, Homes on the Hill CDC

Will Allen is a former Professional basketball player in the American Basketball Association and European Professional League, the first African American basketball player at the University of Miami, Florida, and a farmer and community activist, dedicated to supporting low-income and small family farmers bring healthy, affordable food to urban areas. Will is also the founder and president of the Rainbow Farmer's Cooperative. Above all, Will is the founder and Chief Executive Officer of Growing Power, a national non-profit organization supporting the development of community-based food systems. He has over fifty years experience in farming and marketing and distributing food, and has shared this knowledge with youth, adults, community groups, immigrants, farmers, and consumers. Will is referred to by many as a modern day George Washington Carver, a person that Will greatly admires. Their shared commitment towards agricultural extension education for purposes of advocacy of sustainable agriculture, improved racial relations, mentoring children, and community-based development is a testament to their leadership qualities. Will's humility, humanitarianism, good nature, and passion for "good food" have been admired widely.

1:30 pm – 4:30 pm
NEIGHBORHOOD TOURS

**YOUNGSTOWN RISING:
IDORA NEIGHBORHOOD TRANSFORMATION**
YOUNGSTOWN NEIGHBORHOOD DEVELOPMENT CORPORATION (YNDC)

Participants will tour the Idora neighborhood on Youngstown's south side and develop an understanding of the significant revitalization effort beginning to take root. Participants will gain valuable insight on innovative revitalization techniques being utilized to transform this distressed neighborhood in a weak market shrinking city.



YNDC Parkview Garden

The tour will highlight the comprehensive revitalization efforts including the Lots of Green program, a neighborhood-scale vacant land reuse initiative which has repurposed over 15 acres (and counting) of vacant land. The project is one of the largest vacant land reuse projects in Ohio and includes the reuse of vacant land for community and market gardens, urban farming, soil research, sideyards, expansion of Mill Creek MetroParks, stormwater mitigation, economic development and other greenspace.



YNDC's First Green Home Rehab

Participants will also visit sites of neighborhood revitalization including: Construction site of an urban grocery store, the first new grocery store constructed in Youngstown in decades; Youngstown first urban farm, the 2.5 acre site is currently under development and will serve as training center for market and community gardeners and an incubator for social enterprise; Renovated housing, formerly blighted and abandoned homes renovated through the Neighborhood Stabilization Program; A multi-

purpose trail, the Mill Creek Metro-Parks is currently upgrading the East Cohasset Multi-Purpose trail in the neighborhood; Other revitalization projects and effective examples of grassroots engagements and organizing.

The tour will paint a compelling picture on the tools and strategies necessary to begin an ambitious neighborhood revitalization initiative in a distressed neighborhood in a weak market older industrial community.

PHILANTHROPY, PRODUCTION, PIZZA AND PRIDE: THE NORTH SIDE TOUR

Lien Forward Ohio Regional Council Of Governments,
Common Wealth, Inc. and Youngstown Metropolitan Housing Authority

This tour will begin on Elm Street, where Common Wealth, Inc. is establishing the Northeast Ohio Food Hub, including a commercial kitchen-incubator to launch businesses specializing in canning, freezing or baking products with fresh, locally-grown food. The Hub is a short distance from USA Campus Suites, a privately-developed student housing complex on the Youngstown State University campus that opened in Fall 2010. Also nearby are Wick Park, a municipal park surrounded by spacious homes that were built by Youngstown's elite a century ago; and Stambaugh Auditorium, a Neoclassical-style concert hall on the National Register that is named for a successful local businessman and philanthropist.



Low Growth



Planting

The North Side has been the launching pad for two environmentally-minded nonprofits. Participants will visit a site managed by Treez Please, a proponent of the reforestation of Youngstown, and see the Fairgreen Neighborhood Garden, a project by Grow Youngstown that became a market garden in 2011.

Travels will continue through Crandall Park North, where quality housing stock and another beautiful municipal park are inspiring Youngstown Neighborhood Development Corp.'s revitalization work; along the Fifth Avenue Historic District, featuring stately, well-preserved homes; and Henry H. Stambaugh Golf Course, a municipal course at the city line.

The North Side also is the home of the Youngstown Metropolitan Housing Authority's (YMHA) HOPE VI Project, one of the country's most successful Hope VI Revitalization neighborhoods. Visitors will view Arlington Heights, the newly revitalized neighborhood consisting of two senior apartment developments,

single-family homes (both rental and homeownership) and multi-family homes. Don't miss a tour of the LEED certified community center and its superb recreational and fitness facilities. While in the neighborhood, visitors will also view the site of The Village at Arlington, a mixed finance tax credit development that will replace the remaining Westlake Terrace Homes, one of the oldest public housing developments in the country built in 1938. The new development will consist of spacious, modern, energy efficient townhomes with extensive green space.

Travel further into the Brier Hill neighborhood to see, hear and taste the rich history of this working-class neighborhood. On one end you'll see Lien Forward Ohio's various greening strategies in progress and get a glimpse of Jubilee Gardens, Youngstown's oldest community garden but in the midst of exciting new initiatives. Modern history is being written at the other end, as V&M Star puts the finishing touches on a \$650 million steel pipe manufacturing facility that will employ hundreds of salaried and hourly-wage workers.

The tour will conclude at YMHA's Brier Hill Annex community, where rowhouse-style dwellings are being transformed into a multimillion-dollar green community through the use of a HUD Capital Fund Competitive ARRA grant along with several community partners.

DOWNTOWN YOUNGSTOWN: A GHOST OF A CHANCE

City of Youngstown

In the early 1990s, except for some government offices, subsidized housing and a few banks, Youngstown's downtown was deserted. The banks were even leaving. Yet today the downtown area is the most dynamic aspect of a city that is rebounding from perhaps the worst economic devastation to ever befall a city.

Our look at Youngstown's downtown will start at the Covelli Center. This city owned arena was built on a former steel mill site. Leaving the center our route will pass by the Commerce Building. This former furniture store is now the home to The Youngstown Club, some prestigious law firms, Mahoning Valley Organizing Collaborative offices and The Youngstown Neighborhood Development Corporation.



OH WOW!" The Gloria & Roger Jones Children's Center for Science & Technology

The next stop on our tour will be "OH WOW!" The Gloria & Roger Jones Children's Center for Science & Technology. This former 5 & 10 store has been converted into an 18,000-square foot facility that provides hands-on, interactive activities for children. Across Federal Street from "OH WOW!" is 20 Federal Place a former department store. Now city owned this space is occupied by a few government offices600 people are employed at various businesses in this building.

Our next stop will be the Daniel Burnham designed Federal Building. Originally the home of the Federal

Savings and Loan Company, this classic structure now boasts residential units on the upper floors with a restaurant and shops on the ground floor.

On the northwest corner of Phelps and Commerce is the Erie Terminal Building. Originally a train depot for the Erie Lackawanna Railroad it is now being renovated to be student housing. Moving west on Commerce Street we come to YSU's new Williamson School of Business. These projects, changes in Hazel Street and the location of the School of Business were an effort by the city and the university to bring the campus and the downtown closer.

The Youngstown Historical Center of Industry and Labor preserves the history of the steel industry that dominated the Youngstown area's economic life for much of the 20th century. The facility, which was designed by noted architect Michael Graves, is reminiscent of a steel mill, complete with stylized smoke stacks.

We now return to Federal Street across from the Youngstown Business Incubator and its progeny; Turning Technologies. The Youngstown Business Incubator is a nonprofit corporation that is not only redefining economic development in our Valley – it is changing the existing idea of what cities and states can do to bring about innovation and investment.

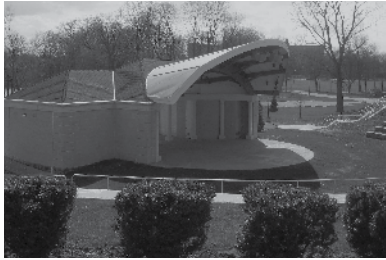


DeYor Center for Performing Arts

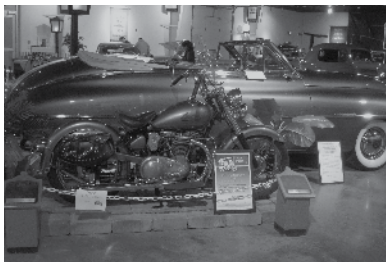
The tour will end at the DeYor Center for Performing Arts. The DeYor is the only Youngstown venue equipped to offer all: high-end cultural events and performances, concerts, comedy shows, family entertainment and fine dining. The original building was dedicated to the citizens of the City of Youngstown in 1931 by the Warner brothers, who grew up in the city.

CITY OF WARREN HISTORIC DISTRICT

Trumbull Neighborhood Partnership, City of Warren
and Trumbull Metropolitan Housing Authority



Amphitheatre



Packard Museum

A tour of downtown and Warren and the Historic District will include stops to the new Amphitheatre, Courthouse Square, and the Packard Museum. We will also travel through the residential portion of the historic district and discuss some of the collaborative strategies between the Trumbull County Land Bank, City of Warren Community Development Department, Trumbull Neighborhood Partnership and the Historic Perkins Neighbors Association to attempt to revitalize the area and restore some of its architectural integrity.

4:45 pm – 5:30 pm
**OHIO CDC ASSOCIATION
ANNUAL BUSINESS MEETING**

6:30 pm – 8:30 pm
RECEPTION

Location: McDonough Museum of Art at Youngstown State University (YSU)



John J. McDonough Museum of Art



McDonough Museum of Art
Youngstown State University's Center for Contemporary Art

functions as public outreach for the College of Fine and Performing Arts and the Department of Art, exhibiting work by students, faculty and alumni. In addition, the Museum offers free lectures, performances and programs organized in collaboration with various departments on campus and the community at large.

Musical entertainment will be provided by the College of Fine and Performing Arts at YSU. For your convenience, free shuttle service to and from the Holiday Inn – Boardman to the McDonough Museum of Art at Youngstown State University will be provided. Cash Bar will be available.

The John J. McDonough Museum of Art, founded in 1991, is the University Art Museum for YSU and the Valley's Premier Center for Contemporary Art. Internationally known architects Gwathmey Siegel & Associates who worked together with the then local firm Ricciuti, Buchanan and Balog designed the twenty thousand square foot facility. Paul Ricciuti participated in the dedication ceremony held on October 26, 1991. The Museum stands as a testament to Modernist Design in its simplicity and sensitivity to the site. Gwathmey was known for his ability to create buildings that "seamlessly blend into the urban fabric." The interior galleries and transitional areas are lit by skylights that offer on their own, shifting aesthetic experiences for the visitor and appear from the outside as sculptural elements within the overall design. It is a pleasure and a privilege to work in this discrete and elegantly ordered space – by virtue of its inherent beauty and openness, it reminds us every day why we are here – it's about the present and the future. The Museum features changing exhibitions, installations, performances and lectures by regional, national and international artists. It also

Thursday
OCTOBER 6, 2011

8:00 am - 10:00 am	Conference Registration and Continental Breakfast
9:00 am - 10:30 am	Workshop Session II
10:45 am - 12:15 pm	Workshop Session III
12:30 pm - 2:00 pm	Member Awards Luncheon

8:00 am – 10:00 am
REGISTRATION AND CONTINENTAL BREAKFAST

9:00 am – 10:30 am
WORKSHOP SESSIONS II

**IDEAS ON THE FUTURE OF
COMMUNITY DEVELOPMENT**

Presley Gillespie, Executive Director, Youngstown Neighborhood Development Corporation
Eric Wobser, Executive Director, Ohio City, Inc.

Presenter and Moderator: Joel Ratner, President & CEO, Neighborhood Progress, Inc.

Many are discussing what the future of Community Development looks like. We know that there are models right here in which communities are being positively transformed before our eyes. Join us for a conversation about how to harness the existing assets in a community and leverage them for a transformation which changes lives. Using all the tools at our disposal, we know that it is possible even in this environment to achieve remarkable successes.

**FEDERAL BUDGET AND POLICY IMPACT
ON COMMUNITY DEVELOPMENT**

Jeremie Greer, Senior Policy Officer, LISC
United States Department of Agriculture (USDA) Representative
United States Department of Housing and Urban Development (HUD) Representative

Moderator: Nate Coffman, Executive Director, Ohio CDC Association

Congress and the Administration will be deliberating over the FY 2012 budget over the coming months. The current environment poses immense challenges and risks to housing and community development programs funded by the federal government. The presenters will give an update on the status and trends of federal policy facing our industry and what this means for Ohio.

10:45 am – 12:15 pm
WORKSHOP SESSIONS III

FINDING THE WAY FORWARD: REBUILDING OUR CITIES TO BE SMALLER YET STRONGER

Lavea Brachman, Executive Director, Greater Ohio and Non-Resident Senior Fellow, Brookings Institution

Alan Mallach, Nonresident Senior Fellow, Brookings Institution

The fact is that the vast majority of Ohio's cities, large and small, have shrunk in size over the last thirty years. So the critical question is how to rebuild our cities to be smaller but stronger – implicitly defying a natural American tendency to believe that bigger must mean better and stronger. In this session, panelists will discuss policies and practices that cities and communities should be utilizing to transform themselves in order to transition to and operate successfully in the new economy. The building blocks for these newly envisioned cities are the communities that comprise them which must utilize strategies such as building on their existing strengths and assets, targeting scarce resources as well as advocating for critical state policy changes that influence their future growth potential.

MOBILIZING HOME OWNERSHIP AND ECONOMIC DEVELOPMENT CAPITAL

Mark Barbash, Principal, Mark Barbash Economic Development Consulting

Joe Huntzinger, Vice President of Lending, Corporate and Capital Development, Indianapolis Housing Partnership, Inc.

Moderator: Presley Gillespie, Executive Director, Youngstown Neighborhood Development Corporation

In today's shrinking resource environment, it is even more critical that we develop new and innovative strategies to bolster continued revitalization and economic recovery in vulnerable and transitional neighborhoods. One important strategy is to provide alternative access to capital for increased long term successful home ownership and economic development opportunities in our neighborhoods.

Join us as we explore innovate loan programs that have served to leverage public/private investments and have had powerful impact on the health and vitality of our neighborhoods. Non-profit organizations have developed programs that empower residents to realize their dreams of successful home ownership and small business ownership in ways that create healthy and viable neighborhoods. Hear the success stories of what can be accomplished when community development corporations partner with philanthropy, businesses, government, and the private sector to deploy strategic transformative investments.

COMMUNITY ASSET BUILDING: FROM INDIVIDUALS TO NEIGHBORHOODS

Jason Elchert, Deputy Director, Ohio Association of Second Harvest
Foodbanks/Ohio Benefit Bank

Sarah Harrigan, Special Project Manager- Income, United Way of Central Ohio

Moderator and Speaker: David Rothstein, Researcher at Policy Matters Ohio
and Research Fellow at the New America Foundation

This session will introduce attendees to the concepts and actions of asset building through financial products, tax credits, and public benefits. Attendees will learn how to leverage federal, state, and local programs to help families build their assets and impact the local community through local spending and saving. Attendees will learn hands-on information about programs and also about how much money is often left on the table. The session will make the case for how individual asset building can quickly turn into community prosperity.

12:30 pm - 2:00 pm

MEMBER AWARDS LUNCHEON

PRESENTATION OF 2011 OCDCA MEMBER AWARDS:

CDC Board Member of the Year

CDC of the Year

CDC Project of the Year

CDC Staff Member of the Year

Community Development Partner of the Year

Ned D. Neuhausel Award

Stephanie J. Bevins Award

Remarks by City of Warren Mayor Michael O'Brien



2011 OCDCA MEMBER AWARDS

CALL FOR NOMINATIONS

OCDCA is issuing a Call for Nominations for the Annual Ohio CDC Member Awards. These awards recognize CDC Staff and Board Members, CDCs, CDC projects, CDC Partners and CDC advocates who have made exemplary contributions to our field. Celebrate the individuals and organizations that are helping to stabilize, restore and invigorate communities in Ohio! Winners will be announced at the Member Awards Luncheon on October 6th. **Nominations are due August 26th, 2011**

Rules: Only CDC Members, which includes staff, board and projects may be nominated. Except in the case of the Partner of the Year, where a nominee does not have to be a member but must be a partner of a current CDC member. A list of 2011 members and their respective membership category is available on the Member page of the Ohio CDC Association website. Please include the name, address, phone number and e-mail addresses of both the nominator and the nominee and the name of the award for which they are being nominated. Please include a no more than 500 word description of the nominee, which includes key reasons for why the individual, organization or project should receive the award as well as a digital photo to be used during the awards ceremony for publicity purposes. Winners will be selected by an Awards Committee. Send your nominations via e-mail by August 26 to ncoffman@ohiocdc.org. You may nominate yourself or your organization.

Ned D. Neuhausel Award

In honor of Ned Neuhausel, long-time leader in Ottawa County's disability support system and Executive Director of Ottawa Residential Services, Inc. Nominate one who has played a key role in providing affordable housing for vulnerable people and been a strong advocate on their behalf.

Stephanie J. Bevens Award

The award honors Stephanie Bevens, a long-time OCDCA Board Member, an innovative director of micro-enterprise programs at Pike County Community Action, and a tireless advocate on behalf of low-income entrepreneurs. Nominate a CDC staff member with an entrepreneurial spirit and a strong advocate on behalf of low- to moderate income people.

CDC Project of the Year

This award gives recognition to an outstanding CDC project related to housing, economic development, community organizing, micro-enterprise or other types of asset development.

CDC Staff Member of the Year

Nominate an outstanding staff member, full or part-time who has made the work of the CDC a success.

CDC Board Member of the Year

Recognize an outstanding board member who has provided leadership or other major contributions to a CDC during a current or recently ended term of service on a Board.

Community Development Partner of the Year

The nomination may be a special non-profit or faith-based organization, individual, business, financial institution, foundation, intermediary, government agency or other entity that has provided support to a CDC.

CDC of the Year

Nominate a CDC that has done outstanding work this year.

2011 OCDCA FUNDRAISER

Theme baskets with local items from Ohio's different regions will be available. The more tickets you enter, the more chances to win your favorite basket. Ticket prices are \$5 for 5 or \$10 for 12. Tickets will be available on Wednesday, October 5th for purchase at the registration table all day and at the Evening Reception. The drawing will take place at the Reception. Be sure to stop by, and thank you for supporting the Ohio CDC Association!

EXHIBITOR AND PROGRAM ADVERTISEMENT OPPORTUNITIES

Opportunities are available to showcase your organizations products and services at the 27th OCDCA Annual Conference as an Exhibitor or within the Conference Program.

Exhibitor sponsorship fees include chairs, electricity, and table skirting, at each six-foot table. **Lunch is available to exhibitors for an additional \$25 per day per person.**

Exhibitor sponsorship fees at the OCDCA 27th Annual Conference are as follows:

For-Profit Organization:	\$175
Non-Profit Organization:	\$150
Microenterprise Organization:	\$50

Program Advertisement sponsorship fees for the OCDCA 27th Annual Conference Program are:

Full Page:	\$200
½ Page:	\$100
¼ Page:	\$50

OCDCA Members Receive a 25% Discount on above rates. Exhibitor and Program Advertisements are due September 7, 2011, so hurry now to reserve your Exhibit Table or spot in the Conference Program. For additional information visit the Conference Page of the Ohio CDC Association website at www.ohiocdc.org or contact Amy Rosenthal at arosenthal@ohiocdc.org or 614-461-6392 x. 204.

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