



# ADAPTIVE REUSE of OHIO'S VACANT STRUCTURES

with Brian Higgins,  
Arch City Development  
and Mark Barbash, Mark Barbash  
Economic Development Consulting



May 10 & 11, 2011  
Please Register by May 2, 2011

**Sponsored By:**



Department of  
Development



[Registration Link - Adaptive Reuse of Ohio's Vacant Structures - May 2011](#)

## TRAINING DATES and AGENDA:

### Adaptive Reuse of Ohio's Vacant Structures

**Date:** May 10 (Tuesday) & May 11 (Wednesday), 2011

Addressing vacant and abandoned properties is one of the most pressing issues facing the community development community. This two-day training will emphasize strategies and initiatives being employed throughout Ohio to mitigate the impact of the economic crisis. It will feature State and local experts and allow participants to engage in practical case studies as part of their experience.

#### Day 1:

- The Causes of Vacant and Abandoned Housing in Ohio and the Nation
- The Five Components of a Strong Strategy
- Characterizing the Neighborhood: The Importance of Data
- Establishing the Partnership: Who Needs to be at the Table?
- Inventory of Tools that Work in Ohio
- Guided Neighborhood Tour of Franklinton

#### Day 2:

- Property Acquisition Techniques (Tax Sales, Foreclosures, Open Market)
- Neighborhood Protection (Code Enforcement)
- Redevelopment Strategies: (Land Banking, Infill Development, Housing Development)
- Practitioners Who Work in the Neighborhoods and Around the State

## TRAINERS:

**Brian Higgins** currently services as principal in Arch City Development (ACD), a consulting firm that specializes on urban housing and development solutions. Arch City has conducted dozens of market research studies, including nine focusing on the Neighborhood Stabilization Program. ACD has provided development services to a multitude of community based non-profits and technical assistance on behalf of the U.S. Department of Housing and Urban Development.

Previous to creating Arch City Development, Mr. Higgins spent eight years as a Program Director at Enterprise Community Partners' Columbus office, where he specialized in housing development, foreclosure mitigation, environmental sustainability, economic development, brownfield redevelopment, public policy, transportation, land use planning, data analysis and information technology.

Prior to joining Enterprise, Higgins spent a decade working for a neighborhood based community development corporation, he founded and ran a business association in Downtown Columbus designed specifically to leverage capital improvement dollars, engaged in neighborhood based grant writing and worked as a financial analyst for Cardinal Health. Additionally, Higgins has served as co-editor for two national publications, helped establish the Center for Urban Research and Analysis at The Ohio State University and was editor/graphic designer for a community newspaper, circulation 6,000.

Mr. Higgins earned his Master's Degree in City and Regional Planning 2000 and his undergraduate degree in International Studies, Urban Geography and Russian in 1995, both from The Ohio State University.

**Mark Barbash** is a nationally recognized trainer in business and real estate financing and has taught for a wide range of national economic development organizations. In addition to making presentations at hundreds of seminars across the country over the past twenty-four years, Mark Barbash has also been an instructor in a wide variety of economic development training seminars and professional development courses, in the following areas:

- Real estate project development, financial analysis and capital
- Business project development, credit analysis and financing
- Establishing and running revolving loan funds
- Microenterprise development and financing
- Focused courses on specific public and private sector financing tools (brownfield cleanup, bank, national capital markets, venture capital, seed capital, etc.)

## **ADDITIONAL TRAINING INFORMATION:**

### **Length and Format:**

Registration begins at 8:30 am with Training Workshop from 9:00 am to 4:30 pm.

### **Who Should Attend:**

Community Housing Development Organizations (CHDOs) and non-CHDOs: CDCs, CAAs, local, state, and federal government officials, nonprofit organizations, and training and technical assistance consultants.

### **Training Location:**

COSI - Mezzanine Meeting Room  
333 W. Broad Street  
Columbus, OH 43215

### **Parking:**

Surface Parking is available at COSI for \$5 per day.

### **Fees:**

<b>OCDCA Americorp VISTA* Member:</b>	Free
<b>CHDOs (Community Housing Development Organizations):</b>	\$70.00
<b>Non-CHDO, Ohio CDC Members:</b>	\$70.00
<b>Non-CHDO, Non Ohio CDC Members:</b>	\$150.00

Please Note: A Continental Breakfast and Lunch will be provided.

**Registration:**

**[Registration Link - Adaptive Reuse of Ohio's Vacant Structures - May 2011](#)**

If you choose to pay via **check** please mail your payment to our lockbox at:

Ohio CDC Association, PO BOX 932093, Cleveland OH 44193

Or

If you choose to pay via **credit card**, please call Rhonda Foreman at 614-461-6392 ext. 210

**FULL PAYMENT IS EXPECTED BEFORE ATTENDING THE TRAINING**

**Contact:**

For questions regarding training please contact Amy Rosenthal at 614.461.6392 x. 204 or [arosenthal@ohiocdc.org](mailto:arosenthal@ohiocdc.org)

**A Special Thanks to our Sponsors:**



The **Ohio Department of Development (ODOD), The Office of Housing and Community Partnerships (OHCP)** through the Ohio Housing Trust Fund provides financial and technical assistance to units of local government and nonprofit organizations in Ohio for project activities which benefit low- and moderate-income citizens

<http://www.development.ohio.gov/cdd/ohcp/>



[Fifth Third Bank In The Community](#)



**U.S. Department of Housing and Urban Development (HUD)** provides funding through the CHDO-TA grant to provided help to community housing development organizations (CHDOs) to more effectively produce affordable housing at the grassroots level. These community-based nonprofit CHDOs work closely with local jurisdictions receiving HOME funding and further promote affordable housing opportunities to lower income persons and families living in those communities. [www.hud.gov](http://www.hud.gov)