



# 2005 Community Development, Innovation & Technology Conference

May 23 & 24, 2005

Presented by  
Ohio CDC Association

*"Today's Technology Transforming Tomorrow's Communities"*

Dear Community Partner:

Welcome to the 2005 Community Development, Innovation & Technology Conference, and a statewide nonprofit technology conference hosted by Ohio CDC Association. To share work of member CDCs who are employing community-based technological advances and initiatives in their housing and community development efforts and to bring in national expertise, technological best practices, and cutting edge techniques to help effect creative transformation in our Ohio communities.

This year's theme is "Today's Technology Transforming Tomorrow's Communities". More than 200 people are expected to attend the conference, which offers two full days of breakout sessions along five tracks:

- ❑ Community Technology Planning
- ❑ Housing Technology
- ❑ Workforce Development & Entrepreneurship
- ❑ Technology & Office Productivity
- ❑ YouthTech - Exploring the role of our young people in the workforce of tomorrow. Several Columbus Public School systems have been working to develop a peer-to-peer learning technology project for financial education.

Our featured speakers include Lieutenant Governor Bruce Johnson, and Andrew Cohill, a nationally recognized Community Technology Planner; Carol Latham, founder and CEO of Thermagon, Inc.; and Lewis R. Smoot, President and CEO of the Smoot Corporation. Our partners include the World Financial Network National Bank, Huntington Bank, Fifth Third Bank and the Ohio Department of Development.

Who should attend?

The conference is designed to bring community development practitioners together with technology experts in the areas of housing technology, technology in community planning, technology in day-to-day operations of nonprofits, as well as the pairing of new technologies to the topics of job creation, workforce development, entrepreneurship and affordable housing.

Hope to see you there!

Ohio CDC Association

**Dr. Andrew Michael Cohill**



Dr. Andrew Michael Cohill has an international reputation for his work advising communities on technology and telecommunications issues. He was the Director of the world renowned Blacksburg Electronic Village (BEV) at Virginia Tech from 1993 to 2002 which has been referred to as the "most wired community in the world." The BEV was the first communitywide broadband project in the world, and broke new ground in the design of community Web portals and local content. Cohill works closely with community leaders and economic developers on technology master planning, telecom infrastructure development, and strategies for getting communities connected to the new Knowledge Economy. Dr. Cohill is a published writer, and author and co-editor of the popular book about Blacksburg (Community Networks: Lessons learned from Blacksburg, Virginia) and is in the process of completing a second book on community planning and technology.

**Lieutenant Governor Bruce Johnson, Director, Ohio Department of Development**



Appointed Lieutenant Governor of Ohio by Governor Bob Taft in January 2005, Bruce Johnson is leading the effort to promote Ohio as the premier business location in the nation. He does this not only as Lt. Governor, but also as director of the Ohio Department of Development, a position he has held since September 2001. Since that time, Johnson has worked diligently to fulfill the Department's mission of job creation, job retention and expanding job opportunities for the state's highly skilled workforce. Johnson is an active proponent and expert on the Third Frontier initiative, a high tech initiative that will help create jobs and spur Ohio's knowledge economy.

**Carol Latham, Founder and CEO of Thermagon, Inc.**



Carol Latham is the founder and CEO of Thermagon Inc. In 1992, Carol saw the opportunity to create thermal interface products that allow design engineers the ability to create without the limitations of heat. Starting simply with a vision, Thermagon has grown to become a global solution provider and the material of choice for computer systems, power conversion equipment, telecommunications hardware, entertainment products and automotive electronics. Thermagon takes pride in its diverse workforce. An inner-city company in Northeast Ohio, the corporation has received numerous awards recognizing our achievements in building a talented and flexible team and Ms. Latham says employee training is a big part of Thermagon's success. Thermagon restored a turn-of-the-century building into their new World Headquarters facility and is part of the renewal of the near west-side of Cleveland.

**Lewis R. Smoot, Sr., President and CEO of The Smoot Corporation**



Lewis R. Smoot, Sr., President and Chief Executive Officer of The Smoot Corporation, has a long and distinguished career both in construction and community involvement in the central Ohio area, Indianapolis, and Washington D.C. Smoot serves in varied capacities. He is a Director of the Huntington Bancshares Incorporated and a member of the Construction Industry Round Table. He serves as a Board Member for M/I Homes and the Columbus Foundation, Member Board of Directors, Columbus Downtown Development Corporation, serves on The Ohio State University President's Business Advisory, and is a member of the Board of Managing Trustees for the Capital South Community Urban Redevelopment Corporation. Additionally, he currently serves as ex-officio for the City of Columbus , Community Relations Commission. His expertise is in administration, finance and project management and he has received numerous awards of distinction for his active participation in many aspects of the community.



**James P. Trakas, Ohio State Representative, 17th District**

James P. Trakas, a 4<sup>th</sup> term legislator, from the 17<sup>th</sup> District, Independence, Ohio. Mr. Trakas reintroduced the Third Frontier Legislation and is a staunch proponent of economic development in Ohio. He serves on the Economic Development and Environment Committee, the Finance and Appropriations Committee (including the Higher Education Subcommittee) and is Vice Chair of the Elections and Ethics Committee. Representative Trakas was voted Bioscience Legislator of the Year in 2004.

**Monday May 23, 2005**

**8:30 REGISTRATION**

**9:00 WELCOME:** Patricia Barnes, Executive Director, Ohio CDC Association

**9:15 PLENARY ADDRESS:** Lt. Governor Bruce Johnson on Third Frontier and state technology initiatives

**9:40 PLENARY PANEL –** OCDCA Innovators using Technology in Community Development --ISUS, Cleveland Housing Network, GMN Tri-County CAC, Economic and Community Development Institute (ECDI), Ironton Lawrence County Area CAO

**10:45 WORKSHOP SERIES I**

- **Building Partnerships with Technology Firms, Trade Associations and Coalitions**, Patrick Valente of ODOD, Jesse Jones, Ohio IT Alliance, Chris Varley of NorTech, June Holly of AceNet, David Maske of MidTown Cleveland
- **The Neighborhood as the New Business District**, Carol Mackey of OSU Extension
- **Turbo-Teching: Strategies for Sustaining Long-Term Technology**, Jacquie Skrzypiec, Director Project Connect, a Program of Info Line, Inc.
- **Innovative Universal Design**, Kim Kirkpatrick and Paul Webb
- **Make an EMint for Your Organization on EBAY**, Ted Janusz, Educational Specialist Trained by EBay

**12:30 LUNCHEON ADDRESS:** Speaker Dr. Andrew Cohill on Community Technology Planning and the new Millennium

**2:00 WORKSHOP SERIES II**

- **The Language of Broadband**, Andrew Cohill
- **NorTech's Urban Technology and Inclusion Initiative: Leveraging Technology for Urban and Minority Communities in Northeast Ohio**, Paula Gomez Farrell, Ph.D.
- **It's the Content! Creating & Maintaining Effective Community Websites**, Steven Meiss of HUD Region V
- **Midwest Building Solutions; Building and Promoting Energy Efficient Homes**, offered by Midwest Energy Efficiency Alliance (MEEA) and the ODOD office of Energy Efficiency. Part I of 2
- **Bring IT Home: Engaging Youth to Unleash the Power of Internet at Home**, James Sison of One-Economy.
- **Universal Design and Practical Ways to build them into your Development:** Lowes Stores and OSU.

**3:45 WORKSHOP SERIES III**

- **Connecting Your Properties and Residents to the Web.** James Sison of One-Economy
- **A Third Frontier Primer** (and other related programs) Patrick Valente, Division of Technology, ODOD.
- **It's the Content! Creating & Maintaining Effective Community Websites.** Part 2 of the HUD workshop.
- **Midwest Building Solutions –** Part 2 of the MEEA workshop.
- **Technology Careers of the Future –** Invited: Speaker from Battelle

**5:00 RECEPTION**

Tuesday, May 24, 2005

**8:30 REGISTRATION**

**9:00 WELCOME:** Patrick Valente, Deputy Director, Division of Technology, Ohio Department of Development - Recognition of the Columbus school participants in this year's YouthTech Project, Schools, World Financial Network Bank

**10:45 WORKSHOP SERIES IV**

- **Voices and Choices** - Using Technology to further Community Participation and Planning Efforts, Joe Goldman of America Speaks, (invited) Leslie Brown of Enterprise Foundation (invited)
- **Evaluating Training and Conducting Online Training** - Jassen Tawil of Cleveland Housing Network, and Laurie Roussard of Womens' Opportunities Resource Center, Philadelphia, PA
- **Computer Forensics** - Topic agenda includes identity theft, online banking security and e-mail scams. Susie Mackanos, World Financial Network Bank and Christine Lane, IT/Nonprofit Consultant
- **Midwest Building Solutions - Building and Promoting Energy Efficient Homes**, offered by Midwest Energy Efficiency Alliance (MEEA) and the ODOD office of Energy Efficiency. Part I of 2 This is a repeat workshop for those unable to attend Monday's offering.
- **Money In Motion-"What Teens Should Know about Managing Finances"**-Five C's of Finance/Building A banking relationship for life. – Reggie Thomas, Huntington Bank, Dr. Larry Christopherson, OSU

**12:30 LUNCHEON SPEAKERS:** Lewis R. Smoot, President & CEO of Smoot Corporation, State Representative Jim Trakas, and Carole Latham, founder of Thermagon, Inc.

**2:15 WORKSHOP SERIES IV**

- **Funding Technology** - Christie Angel of SBC, Tony Wells of the Tony Wells Foundation and Christine Lane, IT/Nonprofit Consultant..
- **Thermagon, Inc. – The Story of An Inncity Polymer Success** – Carole Latham, Thermagon Inc., Mary Alice Valalvoda, Wirenet, Cleveland Schools
- **Resources on the Web** – Moderator Angela Stuber, Director of OCCN, Emma Petrie/Federal Reserve Bank and Jay Burton, State Library of Ohio.
- **Midwest Building Solutions** – Part 2 of the MEEA workshop.
- **Challenges Facing Youth and Young Workers** – Gerry Cain, Youth Director at Ohio Jobs & Family Services, WIA Program
- **Way Far Out Ideas – That Just Might Work. Turning Soybeans into Affordable Housing.** Don Duffy, CEO of Emaga Technologies, Inc. and Gary Lambert of Appalachian Center for Collaborative Engaged Learning (invited)

**4:00 CONFERENCE ADJOURNS**

**Thank you to our sponsors:**

**World Financial Network National Bank**

**Fifth Third Bank**

**Huntington Bank**

**Ohio Department of Development**



*The Columbus, A Renaissance Hotel*

**A block of sleeping rooms have been reserved for the Ohio CDC Association  
“ Innovation and Technology Conference”  
May 23-24, 2005**

**The room rate is: \$109.00 per night plus tax  
Please contact the hotel directly to reserve your room at 614-228-5050.**

**Parking is available in the attached garage for guests staying overnight for \$14.00 per night  
(Valet parking Only)**

**Parking is available in the attached garage during the day (without an overnight) for \$10.00**









