

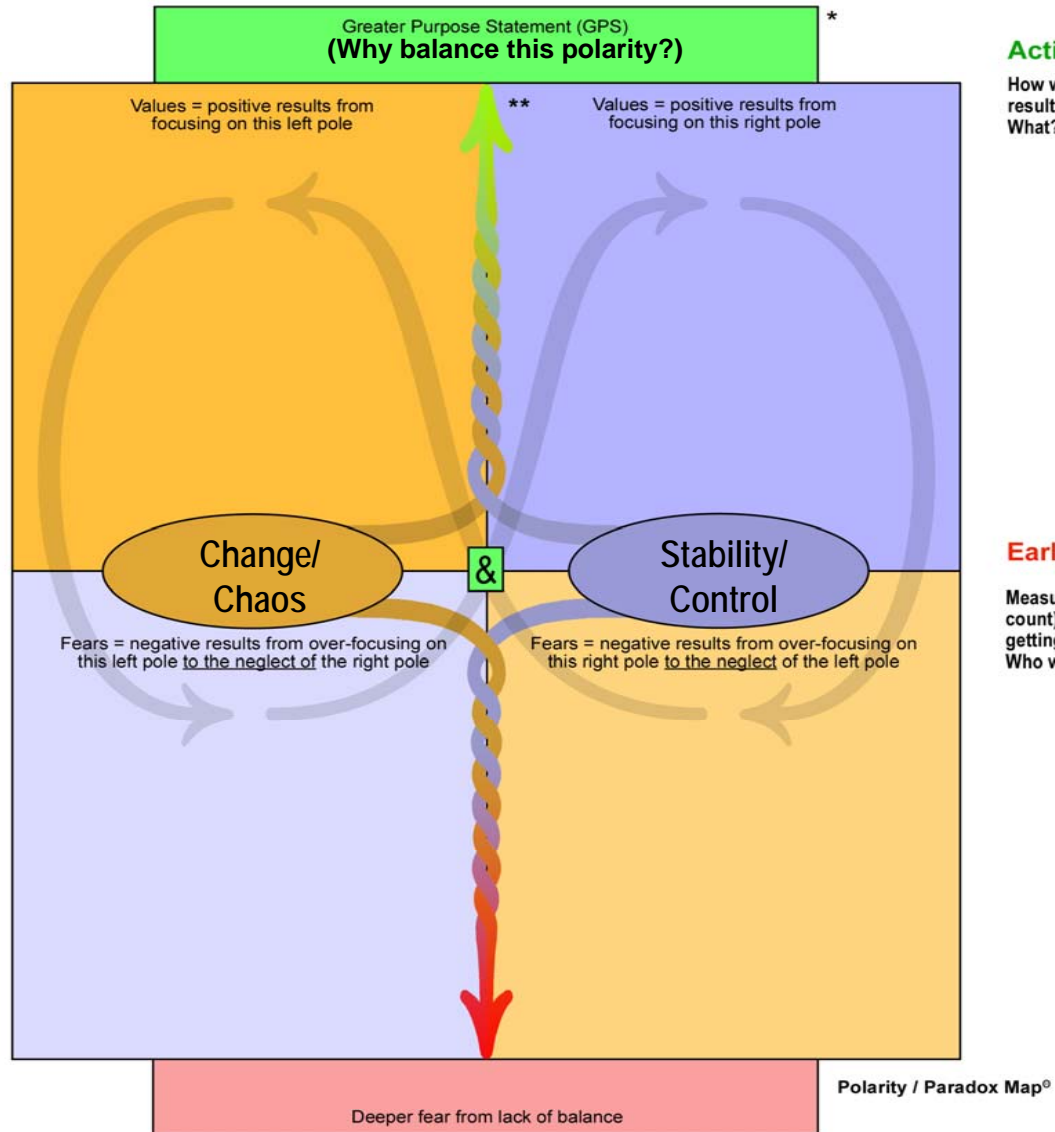
## Basic Steps to Managing a Polarity Well Over Time

### Action Steps

How will we gain or maintain the positive results from focusing on this left pole?  
What? Who? By when? Measures?

### Early Warnings \*\*\*

Measurable indicators (things you can count) that will let you know that you are getting into the downside of this left pole.  
Who will know?



### Action Steps

How will we gain or maintain the positive results from focusing on this right pole?  
What? Who? By when? Measures?

### Early Warnings

Measurable indicators (things you can count) that will let you know that you are getting into the downside of this right pole.  
Who will know?

Polarity Management & Associates [www.polaritymanagement.com](http://www.polaritymanagement.com)

\* Thanks to John Scherer \*\* Thanks to The Strategy Academy, Rotterdam, The Netherlands \*\*\* Thanks to Todd Johnson