



2019 Annual Report

Ohio CDC Association
100 East Broad Street, Suite 500
Columbus, OH 43215
www.ohiocdc.org | 614-461-6392 | @OhioCDC

Ohio CDC Association Staff

Nate Coffman

Executive Director

Suzanne Parks

Director of Asset Development

Lisa Much

Communications and Capacity Building Director

Alana Perez

AmeriCorps VISTA Program Manager

Jim Martin

Chief Financial Officer

LaQuan Johnson

AmeriCorps VISTA Leader



Above: OCDCA Staff celebrate Valentine's Day with a surprise office guest.

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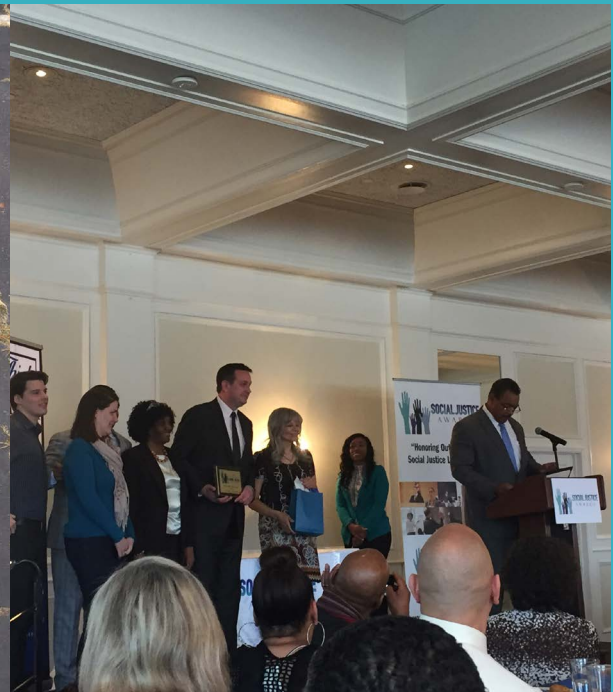
Fifth Third Bank

Stephen Torsell

Homes on the Hill

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Letter from the President and Executive Director

The Ohio CDC Association (OCDCA) is proud to serve those that serve. We're continually inspired by a membership that is tackling so many substantive, entrenched challenges while making a real difference working with your respective communities. We would like to thank the membership for your engagement and volunteerism and our stakeholders for your consistent support.

At the heart of our mission is building capacity for member organizations. Momentum continued in 2019 with the completion of the first cohorts of two new programs under the Community Empowerment Initiative. The Empowering Communities program supported by the CareSource Foundation funded five members to implement innovative strategies to address the determinants of health. The third-party evaluator reported over 2,400 unique residents served and successful quantitative and qualitative outcomes for all participants. The Social Enterprise Incubation Program supported by the Bank of America Foundation educated members and finished with a pitch competition and a grant to StarkFresh. Several members are moving forward with their enterprises. Additionally, the association was one of only six agencies nationwide to receive an Office of Refugee Resettlement Individual Development Account (IDA) grant that will launch in 2020. In sum, OCDCA is pleased to have passed-through more than \$1 million in resources to the membership in 2019.

We continued to advocate for community development resources and against efforts to disenfranchise vulnerable communities. We're pleased to have partnered with the Home Matters to Ohio coalition that resulted in a modest expansion of the Ohio Housing Trust Fund of \$3 – 4 million a year. We'll look to build upon this with pro-active policy initiatives in 2020 and beyond. The fight to defend the gutting of the Community Reinvestment Act will continue as we work together against a transparently harmful proposal.

We look forward to serving and working with you in 2020 to build more just and vibrant communities.



Emily Seibel
President, Board of Trustees

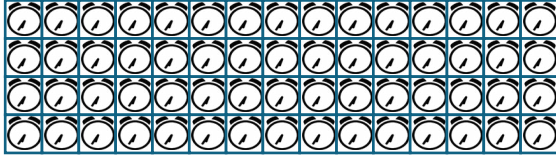


Nate Coffman
Executive Director



The Ohio CDC Association is a statewide membership organization that fosters vibrant neighborhoods and improves the quality of life in all communities through advocacy and capacity building of our member agencies. OCDCA's vision is the creation of a community development environment that comprehensively improves life opportunities for all Ohioans.

101 people trained
264 hours of technical assistance
27 scholarships awarded for \$8,350 total



 = 4.4 hours of technical assistance

Training and Technical Assistance

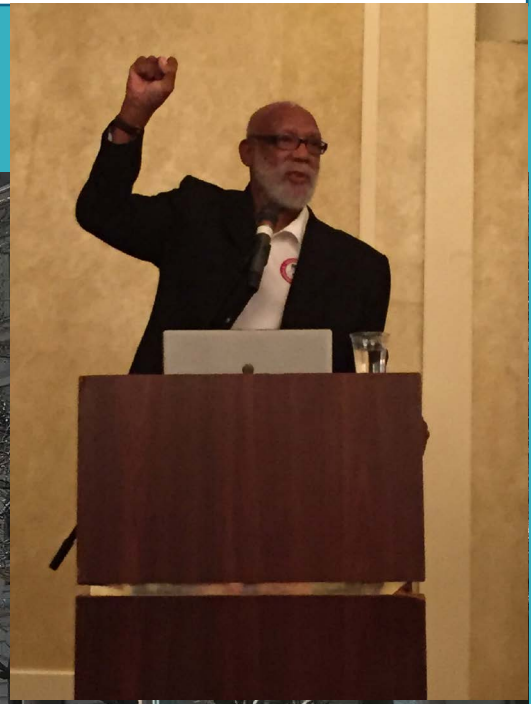


In 2019, 101 people attended 7 OCDCA trainings. Participants were trained in areas such as LIHTC Negotiations, Creative Placemaking, Scatter Site Rental Properties, and Funding 101 for Housing Development. Every year OCDCA surveys members to find out what trainings they need and want. As a result of member demands, OCDCA provided the members with over 100 more hours in technical assistance opportunities in 2019 compared to previous years to address specific member needs.

Annual Conference

"It is my favorite conference of the year."

-Respondent to the
2019 OCDCA Annual Conference Survey



The 2019 Annual Conference was held at the McKinley Grand Hotel in Canton. A record-breaking 303 practitioners attended, and those surveyed gave the conference a 89% satisfaction rating, while another 79% said that they learned something new at the conference that they planned to explore for implementation in their community. Keynote speaker Dr. John Carlos inspired many, and workshops featured topics including voting and census civic engagement, racial inequities in Ohio, addressing transportation barriers, and investing in a neighborhood's health.

Social Enterprise Incubation Program

The Social Enterprise Incubation Program (SEIP) is an intensive program consisting of rigorous training and tailored technical assistance for OCDCA members while they create their own social enterprise. During 2019, three organizations received technical assistance while they built out their business plan over an eight-month period. At the end of the program, each organization presented their idea in a pitch competition to a panel of experts. Starkfresh in Canton won the pitch competition to receive \$5,000. Significant support for this program comes from the Bank of America Foundation.



Enterprises Receiving Technical Assistance:

Lakewood Alive: Their venture mission is to own and operate a mixed-use building that will allow us to provide more high-quality programming to the community while ensuring our financial stability. We believe that by owning and operating a building, LakewoodAlive will enhance our mission of fostering and sustaining vibrant neighborhoods by furthering strengthening support for our residents and small business development.

North End Community Improvement Collaborative: This Mansfield group will provide farmers with high tunnel growing, training, supplies and equipment as well as small business assistance services. By offering support to potential farmers, others in the community may be encouraged to create small-scale urban growing projects and possibly join the cooperative. This farm will be a model for urban farming practices throughout the city as well as other areas in the country that face similar struggles.

StarkFresh: Starkfresh is creating affordable, nutrient-dense ready-to-heat meals available throughout the community through existing mobile market solutions, food service outlets, and through other retail means. Target customers are the 3600 developmentally disabled (DD) individuals who are currently enrolled in provider day programs throughout Stark County.

Microbusiness Development Program



Henry Jochem's career in sustainable farming began in his early twenties when he worked on several farms throughout Maryland, eventually renting his own land and beginning his own venture, Primaterra Farm. After selling for several years in the D.C. markets, Henry decided to move his farm to Ohio and purchase his own version of the Appalachian American dream. Since 2015, Henry has grown to be an integral part of the Athens Farmers Market, offering unique specialty vegetables, duck and chicken eggs, and duck and chicken meat from his twelve acre farm in Perry County. Previously these things were all uncommon at the local Market. One specialty crop Henry has a particular passion for are radishes. He introduced southeastern Ohio communities to green daikon radishes, watermelon radishes, and purple daikon radishes after noticing a hole in the market. Henry has worked diligently to grow the love of radishes in the community, but when you grow 1,000 + pounds annually, there are bound to be some left over. After also noticing the lack of locally grown fermented foods, Henry created an innovative solution to using up the leftover radishes in his cooler. With help from ACEnet, Henry was able to ferment over 400 pounds of radishes with a finished product he calls "Radish Kraut," a spicy and delicious blend of radishes, cayenne pepper, garlic and pink Himalayan salt. Support Henry has received for Radish Kraut has been overwhelming, and he is excited to begin researching other options for fermenting produce, ensuring that every beautiful vegetable he grows is used in a sustainable (and delicious) way.

Microbusiness Program Impact

2,108 Households Assisted
1,515 LMI Individuals Served
1,729 TA Consultations
501 FTE Jobs Created or Retained
303 Businesses Started or Expanded



 = 7.25 FTE Jobs

Policy and Advocacy



The association works to expand and protect community development resources that serve low-income communities and residents. In 2019 work began to advocate for new pro-active state policies to assist the membership with new tools to help you fulfill your critical missions.

Ohio Housing Trust Fund Expanded

After nearly four years of working to increase state funding for local affordable housing programs, working closely with COHHIO and the Home Matters to Ohio coalition, the legislature was convinced to expand the Ohio Housing Trust Fund (OHTF). An amendment included in the biennial budget (HB 166) that was signed last July will nominally increase county recorder fees to add approximately \$3 - \$4 million per year to the Housing Trust Fund, the primary source of state funding for homeless and housing programs. While it's considerably less than we hoped for, it is significant because of the numerous challenges that were overcome. Additionally, the spending cap was eliminated. Since its inception in 2003 Trust Fund revenue above \$50 million went to the state's general fund and not to affordable housing and community development. We witnessed more legislators than in years past recognize the state's growing affordable housing needs. We are grateful to everyone who pushed their legislators to support expanding the Housing Trust Fund over the last several years. Thank you for your advocacy!

Community Reinvestment Act Defense

OCDCA worked with local, state and national stakeholders advocating to strengthen, not weaken the Community Reinvestment Act (CRA). The Office of the Comptroller of the Currency (OCC) took an adversarial approach to CRA reform that unfortunately continues into 2020. The rulemaking process evolved into a hazardous proposal in December that could dramatically decrease critical community investments and access to capital. OCDCA would like to thank the many members that made their voices heard and submitted public comments about the importance of the CRA in your communities. The association will continue to advocate against this damaging proposal.



Empowering Communities

Social issues and solutions are the key to economic growth and community stability. In 2018, OCDCA and the CareSource Foundation worked to accelerate and implement next-generation social innovation through the Empowering Communities Grant Challenge. Empowering Communities provided funding for innovative solutions to unique community challenges that involve the social determinants of health. The process consisted of three stages: Request for Proposal (RFP) process, Concept Presentation including Q&A, and Implementation Phase.

In 2019, the selected members implemented their ideas. OCDCA worked with a third-party evaluator to release the *Empowering Communities Impact Evaluation* report, which we will be widely releasing in 2020.



The funded projects include:

Ashtabula County Community Action Agency, funded \$58,000, collaborated with the Ashtabula Area City School (AACS) District and local community leaders/partners to create a Community Learning Center (CLC) within the district.

Historic South Initiative, funded \$50,000, beta-tested a potential Universal Pre-K program delivered in the home via internet and Chromebooks so transportation and attendance are not an issue for low-income/inner-city children.

Miami Valley Housing Opportunities, funded \$37,000, continued the SLATE program that addresses and reduces youth and chronic homelessness with a focus on increasing access to housing, employment, behavioral health care, recovery support, and income benefits.

Old Brooklyn Community Development Corp., funded \$80,000, is a traditional CDC that is going to reorient its organization, partnerships, and service delivery around root causes of community health.

Rural Action, funded \$61,000, is launching the Empowering Rural Communities to improve local community leadership across the county and networking capacity to effect change related to environment, safety, isolation, healthy food access, and economic opportunity.

Kenmore Neighborhood Alliance, funded \$150,000 directly from the CareSource Foundation, is creating the Kenmore Culinary JOBS Collaborate, which will empower single mothers in the neighborhood by providing job skills and placement into area restaurants, starting with the Lil' Bit Cafe.

AmeriCorps VISTA



1,683
Volunteers
Recruited



3,635
Hours
Served



\$579,047
Cash and
In-Kind Raised

Krystal Sierra heard about AmeriCorps VISTA through a friend, but was passionate about uplifting her community long before she decided to join Greater Collinwood Development Corporation. Krystal came from a background in project management, training development, editorial work, and grassroots activism. Krystal knew she wanted to use her skillset to uplift others in the community; with housing and employment being the “nuts and bolts of community building” Krystal saw her VISTA placement as a natural fit.

Krystal’s VISTA project is threefold – her first focus has been on building the capacity of Greater Collinwood’s housing programs by building tools the program can use to better serve residents in her community. Krystal also assisted in organizing two Family Feud-style games in the community where \$10,000 would be reinvested into proposed community projects. For the events, Krystal created a sponsorship package that raised a total of \$2,350 in cash and in-kind donations; the organization then awarded eight teams \$500 each, one team \$2,000, and one team received a grand prize of \$4,000. Krystal is currently working on the third piece of her VISTA project that includes a local, regional, and global approach to workforce development that addresses barriers such as transportation, skills gap, technology divide and essential skills. While Krystal finds her work challenging, it is the challenge that excites her.



Ohio CDC Association Financials

OCDCA passes through approximately 75% of its total budget to its members and has realized a net profit in the last ten fiscal years, including 2019, which raised net assets to above \$550,000.

For a copy of OCDCA’s 2019 audit, please contact us or visit our website at www.ohiocdc.org/who-we-are

Ohio CDC Association Communications

OCDCA maintains a robust communications strategy including

- Email
- Facebook
- Twitter
- LinkedIn
- YouTube

We are on Facebook and Twitter with @OhioCDC and on LinkedIn and YouTube at Ohio CDC Association.



3
Education



23 Home
Purchases



6
Businesses

Individual Development Accounts

Jessica is one of the hardworking clients who has graduated from multiple SELF programs in Butler County, all while working to support her child as a single mother.

SELF's IDA Facilitator says Jessica was always open to receive help, consistently stayed after class to ask questions, and never missed a class. She enrolled in the IDA program and used her savings toward her business. Upon completing the Microenterprise program, Jessica applied for a microloan and was denied, but she persevered and worked with SELF to strengthen her business strategy. Several months later, Jessica re-applied for the loan, and was approved. Now Jessica successfully runs her own cleaning business, You've Got it Maid With Jess, LLC. She remains in contact with SELF staff, working with them to continue to grow her customer base. In 2019, Jessica was recognized by SELF for her hard work and growth at its 23rd Annual Awards Dinner and Silent Auction as the IDA Client of the Year.



Ohio CDC Association Funders

OCDCA would like to thank our 2019 sponsors and funders:

Aultman Foundation	Individual Donors
Bank of America Foundation	JP Morgan Chase & Co.
Buckeye Health Plan	LISC Greater Cincinnati and Northern Kentucky
CareSource Foundation	LISC Toledo
Changeworks of the Heartland	Malone University
Citizen's Bank	Mercy Medical Center
City of Columbus	National Church Residences
Corporation for National and Community Service	National Equity Fund
Diamond and Associates	NeighborWorks Collaborative of Ohio
Enterprise Community Partners	Ohio Capital Corporation for Housing
Federal Reserve Bank of Cleveland	Ohio Development Services Agency
Fifth Third Bank	Ohio Housing Finance Agency
Finance Fund	Ohio Lawyers Give Back - Dworken & Bernstein Co.,
U.S. Department of Agriculture, Rural	PNC Bank
Development	Regionomics
U.S. Department of Health & Human Services	Stark Community Foundation
Harsany & Associates	Third Federal Savings & Loan
Huntington National Bank	U.S. Bank Foundation
IFF	Visit Canton

Our 2019 members - Community Champions

4 Awareness

ACEnet
Adams Brown Community Action Partnership
Affordable Housing Trust for Columbus & Franklin County
Akron Leadership Foundation
Alliance for Children & Families
Arthur Morgan Institute for Community Solutions
Ashtabula County Community Action Agency
Asian Services in Action, Inc.
Association for Financial Counseling & Planning Education
Avondale Development Corporation
Bank of America
Bellaire-Puritas Development Corporation
Bridges Community Action Partnership
Buckeye Community Hope Foundation
Building Bridges to Careers
Burten, Bell, Carr Development, Inc.
CAC of Erie, Huron and Richland Counties
Campus District Inc.
Catholic Charities Housing Corporation
Central Community House
CEOGC
Chase Bank
CHN Housing Partners
Cincinnati Community Toolbank
Cincinnati Development Fund
Cincinnati-Hamilton County Community Action Agency
Citizens Bank
City of Canton
City of Cincinnati
City of Columbus
City of Dayton
City of Kettering
City of Marietta
CityWide Development Corporation
Clermont County Community Services Inc.
Cleveland Development Advisors
Cleveland Neighborhood Progress
Clinton County Community Action Program
Coalition on Housing and Homelessness in Ohio
College Hill Community Urban Redevelopment Corp
Columbus Empowerment Corporation
Columbus Metropolitan Housing Authority
Columbus State Community College
Common Wealth
CAA of Columbiana County, Inc
Community Action Akron Summit
CAC of Belmont County
CAC of Fayette County
Community Action Committee of Pike County
Community Action Council of Portage County
CAO of Scioto County
Community Action Wayne/Medina
Community Building Partnership of Stark County
Community Development Collab of Greater Columbus
Community Development for All People
Community Food Initiatives
Community Housing Solutions
Community Improvement Corp of Geneva
Community Learning Center Institute
Community Matters
Co-op Dayton
Cornerstone Corporation for Shared Equity
Corporation for Ohio Appalachian Development
Council for Rural Housing & Development of Ohio
Council on Aging of Southwestern Ohio

County Corp
Cultivate
Cuyahoga Land Bank
Detroit Shoreway Community Development Org
Development Fund of the Western Reserve
Disability Housing Network
East Akron Neighborhood Development Corporation
East Columbus Development Company
East End Community Services Corporation, Inc.
Economic and Community Development Institute
El Centro de Servicios Sociales, Inc.
Elevate Northland
eMerge
Empowering and Strengthening Ohio's People
Enterprise Community Partners
Episcopal Retirement Services
Ethiopian Tewahedo Social Services
Extended Housing
Fairfax Renaissance Development Corp
Famicos Foundation
Family and Community Services, Inc.
Federal Home Loan Bank of Cincinnati
Fifth Third Bank
Finance Fund
Findlay Market of Cincinnati
First Federal Bank
First Financial Bank
Franklin County
Franklin County Farms
Franklin Rising
Franklin Urban Empowerment Lab
Freedom CDC
Frontier Community Services
FutureHeights, Inc.
Gallia-Meigs Community Action Agency
Gerard Diaz Associates
GMN Tri County CAC, Inc.
Gordon Square Arts District
Great Lakes Community Action Partnership
Greater Cincinnati Microenterprise Initiative
Greater Collinwood Development Corp
Greater Dayton Premier Management
Greater Ohio Policy Center
Greene MHA & Sensible Shelter
Habitat for Humanity MidOhio
Habitat for Humanity of Ohio
HARCATUS Tri-County CAO
Harsany & Associates, LLC
Harvard Community Services Center
Heritage Ohio
HFLA of Northeast Ohio
HHWP Community Action Commission
Highland County Community Action Org
Historic South Initiative
Hocking Technical College
Hocking, Athens, Perry CAA
Home is the Foundation
Home Repair Resource Center
Homebase
Homefull
HomeOwnership Center of Greater Dayton
Homeport
Homes on the Hill CDC
HUB Community Development Corporation
Huntington National Bank
ICAN Housing
IFF
Impact Change Now
IMPACT Community Action
Inpremi Holistic Community Resources Center
Integrated Services for Behavioral Health, Inc

Ironton-Lawrence County Area Community Action Org
Jackson-Vinton Community Action, Inc.
Janus Small and Associates
Jefferson County Community Action Council
Kenmore Neighborhood Alliance
KeyBank
Kno-Ho-Co-Ashland CAC
LakewoodAlive
Lancaster-Fairfield CAA
LEADS
Lenz Planning and Development Services
Lifeline
Lima Allen County Neighborhoods in Partnership
LISC - Greater Cincinnati & Northern Kentucky
LISC Toledo
Live Healthy Appalachia
Lorain County Community Action Agency
Lucas Metropolitan Housing Authority
Madisonville CURC
Mahoning Co. Land Reutilization Corporation
Mahoning Youngstown CAP
Metro West Community Development Org
Miami Valley Community Action Partnership
Miami Valley Housing Opportunities, Inc.
MidTown Cleveland, Inc.
Modcon Living
Morgan County Development Office
Muskingum Economic Opportunity Action Group Inc.
NACEDA
National Church Residences
National Equity Fund
Nazareth Housing Development
Neighborhood Development Services Inc
NHS of Greater Cleveland
NHS of Hamilton, Inc.
NeighborWorks Collaborative of Ohio
NeighborWorks Toledo Region
New Home Development Company, Inc.
New Housing Ohio
New Lima Housing for the Future
New Sunrise Properties Inc.
NHP of Greater Springfield
NISRE, Inc.
NNEMAP Food Pantry
North End Community Improvement Collaborative
Northeast Ohio Alliance for Hope
Northeast Ohio Hispanic Center for Economic Development
Northsiders Engaged in Sustainable Transformation
Northwest Ohio Development Agency
Northwestern Ohio CAC
Ohio Association of Community Action Agencies
Ohio Association of County Behavioral Health Authorities
Ohio Association of Foodbanks
Ohio Association of Nonprofit Organizations
Ohio Capital Corporation for Housing
Ohio Citizens for the Arts
Ohio City, Inc.
Ohio Conference of Community Development, Inc.
Ohio District 5 Area Agency on Aging, Inc.
Ohio Economic Development Association
Ohio Heartland CAC
Ohio Housing Council
Ohio University
Old Brooklyn CDC
One South Euclid
Opportunities for Individual Change

Organize! Ohio
OSU Extension- University District
Ottawa Residential Services
Over The Rhine Community Housing
Parsons Avenue Development Corporation
PACT
Partners Environmental
Pathway Inc.
Paulding County Economic Development
People Working Cooperatively, Inc.
Pickaway County CAO
Pittsburgh Community Reinvestment Group
Plan F Solutions
PNC Bank
Price Hill Will
Progressive Alliance CDC
Project REBUILD
Pyramid CDC
Regionomics
Resource Incubation Development
Economics
Reuse Industries
Ross County CAC
Rural Action Inc.
Seven Hills Neighborhood Houses
Shaker Heights Development Corporation
Shawnee State University
Slavic Village Development
Somali Community Association of Ohio
South Side Hope
SPICE
St Clair Superior Development Corporation
St. Mary Development Corp
Stark County Community Action Agency
StarkFresh
Summit County
Summit Lake Community Development Corporation
SuperSeeds
Supports to Encourage Low-Income Families
Talbert House
The ABCD, Inc.
The Community Builders Inc.
The Port
The Well CDC
Third Federal Savings & Loan
Tremont West Development Corp
TRIAD Architects
Troy Community Works! Corporation
Trumbull Community Action Program
Trumbull Neighborhood Partnership
Union Miles Development Corporation
Union Savings Bank
United Midwest Savings Bank
United Serenity Incorporated
Vehicle Rehabilitation Center
Village of Somerset
Vincian Ohio Action Network
Vinton County Commissioners Community Development
Vinton County Economic Development Board
Walnut Hills Redevelopment Foundation, Inc
Warren County Community Services
Washington Morgan Community Action
West Ohio Community Action Partnership
West Park Kamm's Neighborhood Development
Wild River Consulting Corp
Working in Neighborhoods
Yellow Springs Home, Inc.
Youngstown CityScape
Youngstown Metropolitan Housing Authority
Youngstown Neighborhood Development Corporation
YWCA of Canton



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