



2020 Annual Report

Ohio CDC Association
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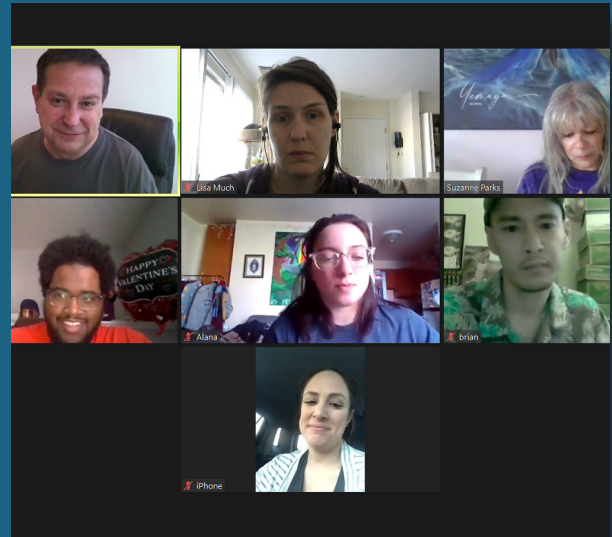
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Above: OCDCA Staff participate in a Monday morning Zoom staff meeting.

Ohio CDC Association Board of Trustees

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Homes on the Hill

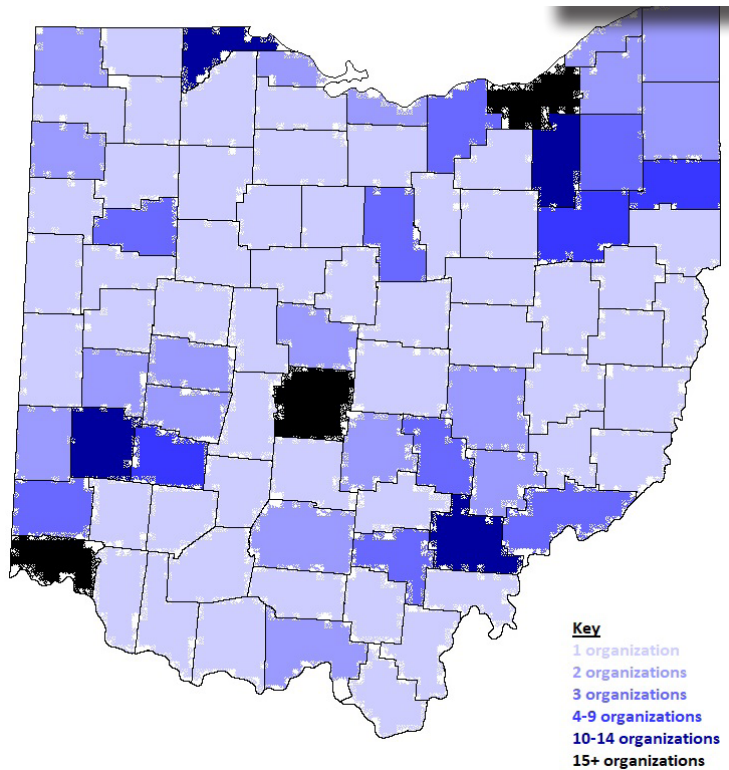
Alicia Townsend
U.S. Bank

Front Page: July 14, 2021: Dottie Fromal with The Hive in Nelsonville giving away peaches that were purchased from the Chesterhill Produce Auction by Live Healthy Appalachia with OCDCA Community Recovery Funds.

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OCDCA Members by County



Recommitting to Values

Last year may be one to forget, but it is also a year that reaffirmed through multiple crises the critical importance of your work and the values of community development. From the health and economic impacts of COVID-19 to the racial inequities laid bare by the pandemic and our criminal justice system, the past year demonstrates that much work needs to be done to create an environment that comprehensively improves life opportunities for all Ohioans and Americans.

These crises are certainly challenging our society, highlighting entrenched inequities, and bringing focus to our ability to protect the most vulnerable among us. But these times also provide an opportunity to recommit to our values that brought us to this work in the first place. Values of equity, empowerment, opportunity, and love are the building blocks of a healthy community.

We've seen the membership jump into action to meet pressing needs by shifting to provide different services, filling funding gaps, and being a go-to resource for your communities while still moving your missions forward. It's no doubt been tough to say the least for all of you responding to ever-mounting and ever-changing challenges. We thank you and celebrate you for all that you have done and continue to do to help struggling communities during these emotional and trying times.

Your work speaks for itself as you once again stepped in to do the seemingly impossible work of responding to each new challenge your communities faced, rising time and again to provide essential services and resources to those most in need. Community development organizations are in a unique position to respond—long-term recovery from the pandemic requires holistic, locally-grounded solutions to improve the health and well-being of people and places of low-income. We know that our work is just beginning as we begin to envision a post-pandemic world.

We promise to do our best to support you and your work as we rebuild out of the chaos together and recommit to our shared values of equity, empowerment, opportunity, and love. Thank you for the incredibly important work that you do on a daily basis in neighborhoods all across Ohio. We are in awe of you.

In solidarity,



Emily Seibel
President, Board of Trustees



Nate Coffman
Executive Director



The Ohio CDC Association is a statewide membership organization that fosters vibrant neighborhoods and improves the quality of life in all communities through advocacy and capacity building of our member agencies. OCDCA's vision is the creation of a community development environment that comprehensively improves life opportunities for all Ohioans.

AmeriCorps VISTA

Marco Omta is currently serving as the Communications VISTA at Community Food Initiatives (CFI). Since his start of service in summer of 2020, he has been focused on creating a podcast called The Root To Seed Food Justice Podcast. Through the producing of this show Marco has learned a lot more about food security in Appalachia through broadcasted public dialogue with local farmers, volunteers, and educators. Working on a podcast during the current pandemic has been a new, difficult process that has shown to be exceptionally rewarding for finding connection from a distance.

Marco works closely with Ashley Prenatt, a former CFI VISTA whose service ended last year and has now been brought on board to CFI's full-time staff as its Food Justice Program Coordinator. They have been collaborating to make the podcast and its website widely available.



941
Volunteers
Recruited



2,943
Hours
Served



\$270,173
Cash and
In-Kind Raised



23
Education



68 Home
Purchases

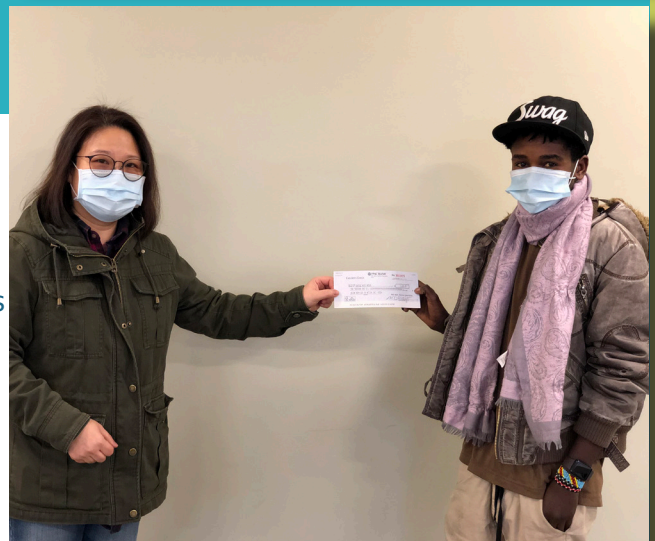


17
Businesses

Individual Development Accounts

In early 2019 Reverend Saidi, at age 19, arrived in the United States as a refugee from the Democratic Republic of the Congo. After learning about the Refugee Individual Development Account (RIDA) program from ASIA's housing and financial capability team, he knew that it was the best way to expand his job options and go to college in the future. After completing budgeting, credit, and building wealth education, he opened and began making monthly deposits into an IDA savings account until he met his savings goal of \$2,000. This amount was matched by OCDCA through the Office of Refugee Resettlement.

He then applied and was approved for an auto loan, allowing him to purchase a car and build his credit score at the same time. With a car, Reverend Saidi was able to save valuable time and energy by driving to work and to school. *Figures above represent the cumulative asset purchases for OCDCA's current grant.*



Social Enterprise Incubation Program

The Social Enterprise Incubation Program (SEIP) is an intensive program consisting of rigorous training and tailored technical assistance for OCDCA members while they create their own social enterprise. OCDCA is delighted to implement the second cohort of the program, which began in 2020 and will run until the end of 2021. Through a competitive process, four organizations were selected to participate in this cohort. This cohort of organizations is receiving valuable training and technical assistance from our partner, CauselImpact, who is helping them develop new initiatives that will improve their sustainability and mission impact. Through the Social Enterprise Incubation Program, the four organizations will receive up to \$25,000 in training & technical assistance and other prizes valued at \$10,000. The SEIP is funded by the Bank of America Foundation.



Enterprises Receiving Technical Assistance:

The **Arthur Morgan Institute for Community Solutions** innovation will address food scarcity by investing in the local economy, supporting and sustaining a robust regional food system, and providing education around food production, security, and food system economics.

Pyramid CDC's social enterprise Apparea@The Op! is a technology meets economic development program that will bridge the gap between cutting-edge technology and small business ownership. Appera@The Op! will educate entrepreneurs in proven computer technological advances designed to eliminate economic barriers and strengthen wealth building ventures in low-to-moderate income African American and communities of color.

Rural Action's True Pigments is an environmental social enterprise that will transform pollutants that were left in seven miles of local streams from decades of coal mining, into three colors of iron oxide pigments: ochre, red, and violet. The process for making and selling the product will also support the local economy and fund efforts to improve the streams, while having a positive impact on engineering, art, job creation, and watershed restoration. True Pigments will be sold in multiple market sectors that uses pigments to color concrete, bricks, ceramic glazes, and high-quality artist grade paints.

Youngstown CityScape's SEIP project, The Youngstown Urban Greenhouse Initiative (YUGI) will afford a place to grow annual flowers and herbs for downtown, preserve an established urban greenhouse, create meaningful job training for women in Youngstown's alternative sentencing program, drive the economy in low wealth areas, make way for a business incubation space, offer training in local worm farming/composting, and grow space for three non-profits within the Greater Youngstown community.

When Lorii Wallace enrolled in the Academy for Community Entrepreneurs (ACE), she had a few business ideas she'd been considering, all of which were driven by her passion for arts. ACE is designed to equip entrepreneurs, like Wallace, with skills to start or expand small businesses within their own community. The program is provided through Central Community House, a comprehensive neighborhood-based community center located in the near east side of Columbus.

After beginning the program in June 2020, Wallace took advantage of every opportunity offered by ACE, learning about business planning, sales forecasting, finance and more. "The most important thing I learned was focusing your [business] vision and being intentional about that business," said Wallace. "ACE made me focus on the parts of business creatives don't want to focus on. The numbers part was challenging."

Microbusiness Development Program



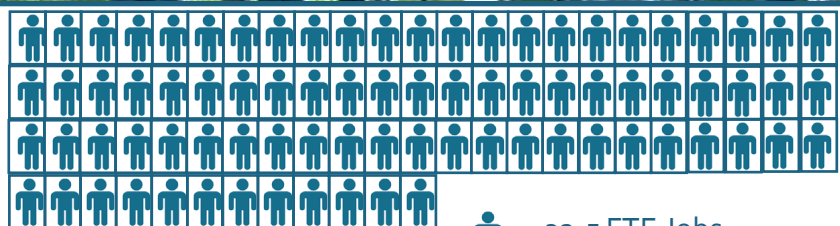
As a result of her work with ACE, she launched Evolve Productions, a nonprofit organization that creates unique productions and campaigns in partnership with local organizations to raise awareness of social issues using the arts. Evolve Productions combines education with entertainment for the good of the community while developing and showcasing the talent of dancers, singers, and other artists. Her ideas for Evolve Productions recently won the grand prize of \$1,000 in a Virtual Business Plan Competition hosted by Aventi Enterprises.

"Lorii's business idea was compelling, and timely; and her plan a realistic one. I love the way she bridges the arts with social justice, and see her work as a great complement to what we do," said Tammy Forrest, the Executive Director at Central Community House. "Her business will not only result in a positive impact for the local art scene, but for the whole Columbus community, increasing equity, acceptance, and understanding."

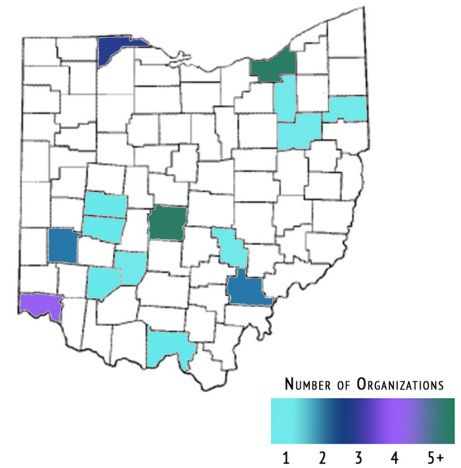


Microbusiness Program Impact

1,360 Households Assisted
1,012 LMI Individuals Served
2,412 TA Consultations
1,136 FTE Jobs Created or Retained
351 Businesses Started or Expanded



Community Recovery Fund



In spring 2020, OCDCA created the Community Recovery Fund to help our nonprofit members who were responding to their communities' needs during the spread of COVID-19. The needs of the community are varied and will last well into the future, so the work of community development is needed more than ever. Focus areas of the funds included: small business and commercial corridor assistance; affordable housing; community engagement during social distancing; food access; supporting racial justice and equity; and other community development needs not mentioned, as a result of the COVID-19 pandemic. OCDCA distributed \$205,110 to 55 members in 2020 through this fund. OCDCA seeded the fund with its reserves, and then matched and grew this pool through donations from JP Morgan Chase, Ohio Capital Corporation for Housing, Fifth Third Bank, Ohio Housing Finance Agency, PNC Bank, U.S. Bank, and individual donors. Every dollar in the recovery fund was distributed to OCDCA members.



Annual Conference

OCT 13-23, 2020

STRENGTHENING RESILIENT

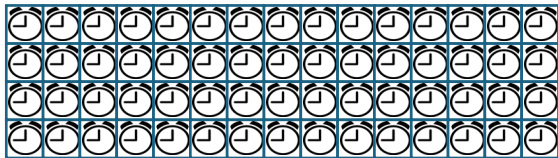
OCDCA collaborated with the National Alliance of Community Economic Development Associations (NACEDA) and nine of our regional peers to make our 2020 annual conference virtual and national as part of the Strengthening Resilient Communities forum. In addition to Ohio programming, attendees experienced five plenary sessions with top national speakers, including Dr. Ibram X. Kendi. The OCDCA conference featured Ohio-only small group discussions on gentrification and affordable housing; interactive sessions on building cultural competence, organizational resiliency, racial equity, and supporting small food businesses; and keynote presentations by Chef Marcus Samuelsson and Professor Mehrsa Baradaran. A whopping 1,139 practitioners attended the conference, which consisted of fifteen different sessions throughout four days.

Peer-to-Peer Training Program

OCDCA launched the Peer-to-Peer Technical Assistance Program (P2P), which is supported by Huntington Bank. P2P is a strategic coordination and convening of pairings of OCDCA members to bolster statewide technical assistance (TA) efforts. Each TA engagement is for up to a total 40 hours over a period spanning from September 2020 - May 2021. The organization providing the technical assistance will be paid a consultant fee. The organization receiving the technical assistance will be provided with a stipend. The following group of providers and recipients have from September 23, 2020 - May 21, 2021 to work together.

TA Providers	TA Recipients
Appalachian Center for Economic Networks (ACEnet) in Athens	Elevate Northland in Columbus
Economic and Community Development Institute (ECDI) in Columbus	Arthur Morgan Institute for Community Solutions in Yellow Springs
Parsons Avenue Redevelopment Corporation in Columbus	NEO Hispanic Center for Economic Development in Cleveland
Trumbull Neighborhood Partnership in Warren	Northeast Ohio Alliance for Hope (NOAH) in East Cleveland
Youngstown Neighborhood Development Corporation in Youngstown	Maumee Valley Habitat for Humanity in Maumee

596 people trained
164 hours of technical assistance

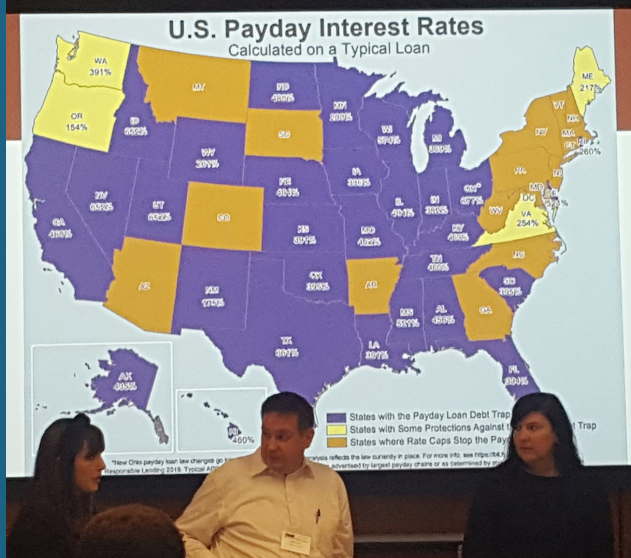


= 2.75 hours of technical assistance

Training and Technical Assistance



In 2020, 596 people attended 17 OCDCA trainings, all of which were conducted virtually due to the COVID-19 pandemic. Participants were trained in areas such as pandemic resources, fundraising, project financing, civic engagement, and the Neighborhood Home Investment Act. Every year OCDCA surveys members to find out what trainings they need and want.



State Advocacy Work

During the lame duck legislative session, an amendment was introduced in the Senate to House Bill 38 that would have created a loophole to the Ohio Fairness in Lending Act statute (HB 123, 2018) allowing for unlimited fees. OCDCA was able to amend the amendment to close the loophole. Payday lending reform is working with affordable loans widely

OCDCA was part of the Rebuilding Ohio Coalition which released a platform of state policy recommendations for Ohio's working families, businesses, neighborhoods, and downtowns advocated throughout 2020 for community resources to aid pandemic relief and recovery. New programs were developed such as the Main Street Job Recovery Program and the Ohio Financial Empowerment Fund in preparation for the 2021 state budget process. We'll continue to advocate for the necessary resources to rebuild and empower Ohio communities.

OCDCA continued to work with local, state and national stakeholders advocating to strengthen, not weaken the Community Reinvestment Act (CRA). The Office of the Comptroller of the Currency (OCC) unfortunately took an adversarial approach to CRA reform that was adopted May 2020. OCDCA would like to thank the many members that made their voices heard and submitted public comments about the importance of the CRA in your communities. The association will continue to advocate for sensible reform and for the reversal of the intentionally harmful rule.

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Ohio CDC Association Financials

OCDCA passes through approximately 75% of its total budget to its members and has realized a net profit in the last eleven fiscal years, including 2020, which raised net assets to above \$550,000.

For a copy of OCDCA's 2020 audit, please contact us or visit our website at www.ohiocdc.org/who-we-are

Ohio CDC Association Communications

OCDCA maintains a robust communications strategy including

- Email
- Facebook
- Twitter
- LinkedIn
- YouTube
- Instagram

We are on Facebook and Twitter with @OhioCDC, LinkedIn and YouTube at Ohio CDC Association, and Instagram with @ohiocdcassociation.



Ohio CDC Association Funders

OCDCA would like to thank our 2020 sponsors and funders:

Bank of America Foundation
Citizen's Bank
Corporation for National and Community Service
Fifth Third Bank
Finance Fund
First Financial Bank
First National Bank
U.S. Department of Health & Human Services
Harsany & Associates
Huntington National Bank
IFF
Individual Donors
JP Morgan Chase & Co.
LISC
National Equity Fund
NeighborWorks Collaborative of Ohio
Ohio Capital Corporation for Housing
Ohio Development Services Agency
Ohio Housing Finance Agency
PNC Bank
Regionomics

TCF Bank
Third Federal Savings & Loan
U.S. Bank Foundation



Our 2020 members - Community Champions

ACEnet	Cuyahoga Land Bank	Kennedy Heights Development Corporation	OSU Extension- University District
Adams Brown Community Action Partnership	Dayspring Christian CDC	KeyBank	Ottawa Residential Services
Affordable Housing Trust for Columbus	Detroit Shoreway Community Development Organization	Kno-Ho-Co-Ashland Community Action Commission	Over The Rhine Community Housing
Akron Leadership Foundation	Development Fund of the Western Reserve	LakewoodAlive	Parsons Avenue Redevelopment Corporation
Alliance for Children and Families	Disability Housing Network	Lancaster-Fairfield Community Action Agency	Partners Achieving Community Transformation
Arthur Morgan Institute for Community Solutions	East Akron Neighborhood Development Corporation	LEADS	Partners Environmental
Ashtabula County Community Action Agency	East Columbus Development Company	Lenz Planning and Development Services	Pathway Inc.
Asian Services in Action, Inc.	East End Community Services Corporation, Inc.	Lifeline	Paulding County Economic Development, Inc.
Association for Financial Counseling & Planning Education	Economic and Community Development Institute	Lima Allen County Neighborhoods in Partnership	People Working Cooperatively, Inc.
Avondale Development Corporation	El Centro de Servicios Sociales, Inc.	LISC - Greater Cincinnati and Northern Kentucky	Pickaway County Community Action Organization
Bank of America	Elevate Northland	LISC Toledo	Pittsburgh Community Reinvestment Group
Bellaire-Puritas Development Corporation	eMerge	Live Healthy Appalachia	Plan F Solutions
Bridges Community Action Partnership	Empowering and Strengthening Ohio's People	Lorain County Community Action Agency, Inc.	PNC Bank
Buckeye Community Hope Foundation	Enterprise Community Partners	Lucas County Land Reutilization Corporation	Premier Bank
Building Bridges to Careers	Episcopal Retirement Services	Madisonville CURC	Price Hill Will
Burten, Bell, Carr Development, Inc.	Ethiopian Tewahedo Social Services	Mahoning County Land Reutilization Corporation	Progressive Alliance CDC
CAC of Erie, Huron and Richland Counties	Extended Housing	Mahoning Youngstown CAP	Project REBUILD
Campus District Inc.	Fairfax Renaissance Development Corporation	Maumee Valley Habitat for Humanity	Pyramid CDC
Catholic Charities Housing Corporation	Famicos Foundation	Maximum Accessible Housing of Ohio	R Curry & Associates LLC
Central Community House	Family and Community Services, Inc.	Metro West Community Development Organization	Regionomics
CEOGC	Federal Home Loan Bank of Cincinnati	Miami Valley Community Action Partnership	Resource Incubation Development Economics
Chardon Tomorrow	Fifth Third Bank	Miami Valley Housing Opportunities, Inc.	Rock of Faith CDC
Chase Bank	Finance Fund	MidTown Cleveland, Inc.	Ross County Community Action Commission
CHN Housing Partners	Findlay Market of Cincinnati	Modcon Living	Rural Action Inc.
Cincinnati Community Toolbank	First Financial Bank	Morgan County Development Office	Seven Hills Neighborhood Houses
Cincinnati Development Fund	Franklin County Ohio	Muskingum Economic Opportunity Action Group Inc.	Shaker Heights Development Corporation
Cincinnati-Hamilton County Community Action Agency	Franklin County Ohio	NACEDA	Shawnee State University
Citizens Bank	Franklin County Ohio	National Church Residences	Slavic Village Development
City of Canton	Franklin County Ohio	National Equity Fund	Smart Development Inc.
City of Cincinnati	Franklin County Ohio	Nazareth Housing Development	Small Community Association of Ohio
City of Cleveland	Franklin County Ohio	Neighborhood Development Services Inc	South Side Hope
City of Columbus	Franklin County Ohio	Neighborhood Housing Partners of Greater Springfield, Inc.	SPICE
City of Dayton	Franklin County Ohio	Neighborhood Housing Services of Greater Cleveland	St Clair Superior Development Corporation
City of Kettering	Franklin County Ohio	Neighborhood Housing Services of Hamilton	St. Mary Development Corp
City of Lancaster	Franklin County Ohio	NeighborWorks Collaborative of Ohio	Stark County Community Action Agency
City of Marietta	Franklin County Ohio	NeighborWorks Toledo Region	StarkFresh
City of Sandusky	Franklin County Ohio	New Home Development Company, Inc.	Start Right CDC
City of Toledo	Franklin County Ohio	New Housing Ohio	Summit County Ohio
City Wide Development Corporation	Franklin County Ohio	New Lima Housing for the Future	Summit Lake CDC
Clermont County Community Services Inc.	Franklin County Ohio	New Sunrise Properties Inc.	Sunday Creek Horizons
Cleveland Development Advisors	Franklin County Ohio	NISRE, Inc.	SuperSeeds
Cleveland Neighborhood Progress	Franklin County Ohio	NNEMAP Food Pantry	Supports to Encourage Low-Income Families
Clinton County Community Action Program	Franklin County Ohio	North Akron CDC	Talbert House
Coalition on Housing & Homelessness in Ohio	Franklin County Ohio	North End Community Improvement Collaborative	The ABCD, Inc.
College Hill CURC	Franklin County Ohio	Northeast Ohio Alliance for Hope	The Arts Commission
Columbus Empowerment Corporation	Franklin County Ohio	Northeast Ohio Hispanic Center for Economic Development	The Community Builders Inc.
Columbus Literacy Council, Inc.	Franklin County Ohio	Northsiders Engaged in Sustainable Transformation	The Port
Columbus Metropolitan Housing Authority	Franklin County Ohio	Northwest Ohio Development Agency	The Well CDC
Columbus State Community College	Franklin County Ohio	Northwestern Ohio Community Action Commission Inc	Third Federal Savings & Loan
Common Wealth	Franklin County Ohio	Ohio Association of Community Action Agencies	Transformations CDC
Community Action Agency of Columbiana County, Inc	Franklin County Ohio	Ohio Association of County Behavioral Health Authorities	Tremont West Development Corp
Community Action Akron Summit	Franklin County Ohio	Ohio Association of Foodbanks	TRIAD Architects
CAC of Belmont County	Franklin County Ohio	Ohio Association of Nonprofit Organizations	Troy Community Works! Corporation
CAC of Fayette County	Franklin County Ohio	Ohio Capital Corporation for Housing	Trumbull Community Action Program
Community Action Committee of Pike County	Franklin County Ohio	Ohio Citizens for the Arts	Trumbull Neighborhood Partnership
Community Action Council of Portage County	Franklin County Ohio	Ohio City, Inc.	Union Miles Development Corporation
CAO of Scioto County	Franklin County Ohio	Ohio Conference of Community Development	United Savings Bank
Community Action Wayne/Medina	Franklin County Ohio	Ohio District 5 Area Agency on Aging, Inc.	United Midwest Savings Bank
Community Building Partnership of Stark County	Franklin County Ohio	Ohio Economic Development Association	United Serenity Incorporated
Community Development Collab of Greater Columbus	Franklin County Ohio	Ohio Heartland CAC	Vehicle Rehabilitation Center
Community Development for All People	Franklin County Ohio	Ohio Housing Council	Village of Somerset
Community Food Initiatives	Franklin County Ohio	Ohio University	Vincenian Ohio Action Network
Community Housing Solutions	Franklin County Ohio	Old Brooklyn CDC	Vinton County Commissioners Community Development
Community Improvement Corp of Geneva	Franklin County Ohio	One South Euclid	Vinton County Economic Development Board
Community Learning Center Institute	Franklin County Ohio	Opportunities for Individual Change	Walnut Hills Redevelopment Foundation, Inc
Community Matters	Franklin County Ohio	Organize! Ohio	Warren County Community Services
Co-op Dayton	Franklin County Ohio		Washington Morgan Community Action
Cornerstone Corporation for Shared Equity	Franklin County Ohio		West Ohio Community Action Partnership
Corporation for Ohio Appalachian Development	Franklin County Ohio		West Park Kamm's Neighborhood Development
Council for Rural Housing & Development of Ohio	Franklin County Ohio		Wild River Consulting Corp
Council on Aging of Southwestern Ohio County Corp	Franklin County Ohio		Working in Neighborhoods
Cultivate	Franklin County Ohio		Yellow Springs Home, Inc.



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