



OHIO CDC 41ST ANNUAL CONFERENCE SPONSORSHIP & EXHIBITOR LEVELS

WHAT:

In its 41st year, the Ohio CDC Association (OCDCA) conference is the largest comprehensive community development event in Ohio, drawing over 300 practitioners, partners, and policymakers from around the state and region.

LOCATION & DATES:

Dayton Arcade // September 17-19, 2025

AUDIENCE:

Over 300 community development practitioners, partners, and volunteers dedicated to affordable housing, economic development, food access, financial empowerment, and community engagement attend this event. Our attendees primarily work for nonprofit community organizations and are seeking potential partners, collaborations, and innovative products or services. The primary reason they attend the conference is networking, personal growth and development, and content.

ABOUT OHIO CDC ASSOCIATION:

The Ohio CDC Association is a statewide membership organization that fosters vibrant neighborhoods and improves the quality of life in all communities through advocacy and capacity building of our member agencies. Founded in 1983, OCDCA is a high-capacity, non-partisan non-profit organization, which represents nearly 300 organizations throughout Ohio. The large majority of our members are place-based nonprofits, while the rest represent local governments, intermediaries, consultants, and financial institutions.



Our 2024 post-conference survey showed:

- 100% of attendees met or reconnected with someone because of attending the OCDCA conference.
- 100% of respondents said the conference fulfilled their reason for attending, and 84% responded they strongly agree/agree that they learned of an idea they plan to explore for implementation in their community.
- 84% responded they will attend the Annual Conference next year.



RUBY PRESENTING SPONSOR

\$15,000

As a Ruby sponsor, your brand takes center stage. Enjoy additional visibility and recognition, and the opportunity to champion positive change in the community. On top of the Emerald Level benefits, Ruby Sponsor status receives a total of 10 passes to the entire event, name attachment, a reserved table & table tents with your logo for the Keynote Lunch. Only one sponsorship available.

EMERALD LEVEL

\$12,000

6 passes + reserved table for Keynote Lunch; Speaking opportunity & name attachment for Awards Breakfast or Evening Reception; plus all Sapphire Level Benefits. Three sponsorships available at this level.

BENEFITS

SAPPHIRE LEVEL

2 AVAILABLE
STARTING AT

\$10,000

OPAL LEVEL

2 AVAILABLE
STARTING AT

\$7,500

JADE LEVEL

STARTING AT

\$5,000

GARNET LEVEL

STARTING AT

\$3,000

QUARTZ LEVEL

STARTING AT

\$1,500

Event speaking or name attachment opportunity

Meal Sponsor

Transportation Sponsor

Social media recognition posts

2 social media posts

1 social media posts

Personalized spotlight in OCDCA newsletter



Exhibitor table space



Hyperlinked logo on conference website



Logo on all promotional materials



Program Advertisement

Full page

Full page

1/2 page

1/2 page

1/4 page

Number of passes to the entire event

5 event passes

4 event passes

3 event passes

2 event passes

1 event pass

ADVERTISEMENT ONLY

HALF PAGE AD - \$750 1/4 PAGE AD - \$375