



# OHIO CDC 42ND ANNUAL CONFERENCE SPONSORSHIP & EXHIBITOR LEVELS

## WHAT:

In its 42nd year, the Ohio CDC Association (OCDCA) conference is the largest comprehensive community development event in Ohio, drawing over 300 practitioners, partners, and policymakers from around the state and region. Sponsorships provide flexible funds for us to support not just the event itself, but our member capacity building and advocacy.

## LOCATION & DATES:

Athens // September 15-17, 2025

## AUDIENCE:

Over 300 community development practitioners, partners, and volunteers dedicated to affordable housing, economic development, food access, financial empowerment, and community engagement attend this event. Our attendees primarily work for nonprofit community organizations and are seeking potential partners, collaborations, and innovative products or services. The primary reason they attend the conference is networking, personal growth and development, and content.

## ABOUT OHIO CDC ASSOCIATION:

The Ohio CDC Association is a statewide membership organization that fosters vibrant neighborhoods and improves the quality of life in all communities through advocacy and capacity building of our member agencies. Founded in 1983, OCDCA is a high-capacity, non-partisan non-profit organization, which represents nearly 300 organizations throughout Ohio. The large majority of our members are place-based nonprofits, while the rest represent local governments, intermediaries, consultants, and financial institutions.

## ABOUT OUR SPONSOR LEVEL NAMES:

To honor the city where we host, each year, OCDCA themes the conference and sponsor level names around what makes the host city unique. This year, the sponsor levels reflect the plants and trees significant to the Athens region.



### Our 2025 post-conference survey showed:

- 100% of attendees met or reconnected with someone because of attending the OCDCA conference.
- 94% of respondents said the conference fulfilled their reason for attending, and 88% responded they strongly agree/agree that they learned of an idea they plan to explore for implementation in their community.
- 94% responded they will attend the Annual Conference next year.



# BUCKEYE PRESENTING SPONSOR

\$15,000

As a Ruby sponsor, your brand takes center stage. Enjoy additional visibility and recognition, and the opportunity to champion positive change in the community. On top of the Emerald Level benefits, Ruby Sponsor status receives a total of 10 passes to the entire event, name attachment, a reserved table & table tents with your logo for the Keynote Lunch. Only one sponsorship available.

## MAPLE LEVEL

\$12,000

6 passes + reserved table for Keynote Lunch; Speaking opportunity & name attachment for Awards Breakfast or Evening Reception; plus all Sapphire Level Benefits. Three sponsorships available at this level.

### BENEFITS

<b>OAK LEVEL</b> 2 AVAILABLE STARTING AT <b>\$10,000</b>	<b>WALNUT LEVEL</b> 2 AVAILABLE STARTING AT <b>\$7,500</b>	<b>PAW PAW LEVEL</b> STARTING AT <b>\$5,000</b>	<b>GINSENG LEVEL</b> STARTING AT <b>\$3,000</b>	<b>MOREL LEVEL</b> STARTING AT <b>\$1,500</b>
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Event speaking or name attachment opportunity	<b>Meal Sponsor</b>	<b>Transportation Sponsor</b>			
Social media recognition posts	2 social media posts	1 social media posts			
Personalized spotlight in OCDCA newsletter	★	★	★		
Exhibitor table space	★	★	★	★	
Hyperlinked logo on conference website	★	★	★	★	★
Logo on all promotional materials	★	★	★	★	★
Program Advertisement	Full page	Full page	1/2 page	1/2 page	1/4 page
Number of passes to the entire event	5 event passes	4 event passes	3 event passes	2 event passes	1 event pass

#### ADVERTISEMENT ONLY

HALF PAGE AD - \$750    1/4 PAGE AD - \$375

#### EXHIBITOR TABLE ONLY

INCLUDES TABLE AND 1 REGISTRATION - \$800